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OrientalWeavers

Oriental Weavers Launches Design Contest for School Students

La Boutique Inspires the Artist in each Child

Oriental Weavers (OW), Egypt's leading carpet manufacturer, is teaming up with top international schools across Cairo to bring out the artist in each child. OW's luxury sub-brand, La Boutique, will be holding a contest among students between the ages of 5 to 15, giving them a chance to design their own carpets.



La Boutique is a specialized OW brand that offers customers exceptional custom-made carpets with the design of their choice. Using the latest in technology and finest materials, La Boutique offers carpets in countless designs, colors, and shapes, giving customers the chance to turn their design ambitions into admirable rugs.





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The contest aims to develop students' artistic taste and foster their sense of ownership of their rooms by designing their own carpets. "We are tremendously proud to be engaging school students at such a creative age," said Ahmed Atef, Oriental Weavers Marketing Manager. "At OW, we are committed to helping the young develop their skills and we're always on the lookout for such opportunities. It's an exciting and challenging experience to be able to draw absolutely anything and turn it into a unique rug, and we are very eager to see the ideas these young designers will come up with."



The contest will be held across top notch international schools including Misr American College, and Modern English School. The grand prize winner from each grade will get their artwork designed on an exquisite rug by Oriental Weavers.

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