



النساجون الشرقيون  
Oriental Weavers

## Press Release

**C**AIRO, October 18<sup>th</sup> , 2020— **Oriental Weavers Carpets [ORWE EY]**, at the board meeting held on the 15<sup>th</sup> of October 2020 Ms. Yasmine Mohamed Farid Khamis was appointed as non-executive Chairman, replacing Mr. Salah Abd El Aziz. Mr Salah will hold the position of Executive Managing Director

Ms. Yasmine Khamis, Daughter of Mr. Mohamed Farid Khmais, Founder of Oriental Weavers, will continue on her father's legacy which she has been part of for the past 20 years. Ms. Yasmine Khamis is recognized as a strategic leader in the carpet industry known for her contributions to both the industry and Oriental Weavers in creating various lines of products to fulfill the needs and taste of the global carpet consumers. In addition to the product development her contribution towards operational improvements including modernization and people development in Oriental Weavers Group are instrumental in delivering consistent results.

Throughout her extensive career in marketing, Ms. Khamis has held numerous executive positions within the Oriental Weavers Group, serving as board member and director in a number of the group's subsidiaries.

### **About Oriental Weavers Carpet:**

Established in 1979 by Mr. Mohamed Farid Khamis, a leading Egyptian entrepreneur and industrialist, the company has grown under his leadership to become one of the largest and fastest-growing machine made rug and carpet manufacturers in the world. Oriental Weavers is a vertically-integrated, multinational floor coverings producer based in Egypt's Tenth of Ramadan City, with additional production facilities in China and the United States. With an export-oriented strategy, OW exports more than 60% of its production to 100 countries in six continents through a wide distribution network that includes offices in Egypt, the United States, and China. Oriental Weavers Group is comprised of eight, independently operating, companies. Each company has its own mandate, management team, and scope, while interacting and operating in synergy with its peers. Oriental Weavers produces rugs through three main production processes – weaving, tufting, and needle felting. As a result, Oriental Weavers can offer a wide variety of popular, award-winning products both in local and export markets.

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