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Who We Are

The World's Leading Carpet Manufacturer...

Oriental Weavers, headquartered in Tenth of Ramadan City, Egypt, is the leading global integrated machine-made carpet and rug manufacturer in the world by volume, with more than 4 decades of operational excellence culminating in revenues of almost EGP 11 billion in 2021

EGP **9,488** mn

9M22 Revenue

▲13% YoY

EGP **993** mn

9M22 Gross Profit

▼ 29% YoY

EGP **1,062** mn

9M22 a EBITDA

▼30% YoY

EGP **527** mn

9M22 Net Income⁽¹⁾

V

39% YoY



Who We Are

...With Expansive Global Operations...

The Group enjoys extensive production capabilities through its manufacturing facilities and warehouses in Egypt and the US, where it produces more than 4 million copyrighted designs utilizing a vertically integrated business model to control the entire manufacturing process

1st

Global Producer by Volume

26

Production Facilities across 2 continents

19,000+

Employees

240+

Looms



Who We Are

...And a Strong Local & International Presence

With 65% of revenues generated from export sales in 9M 2022, OW sells its products to major clients in 130 markets across the Middle East, North America, Europe and Asia and has recently enjoyed a strong and growing online presence with leading blue-chip retailers

5

Export Continents

130

Export Markets

3

Distribution Offices (US, UK & UAE)

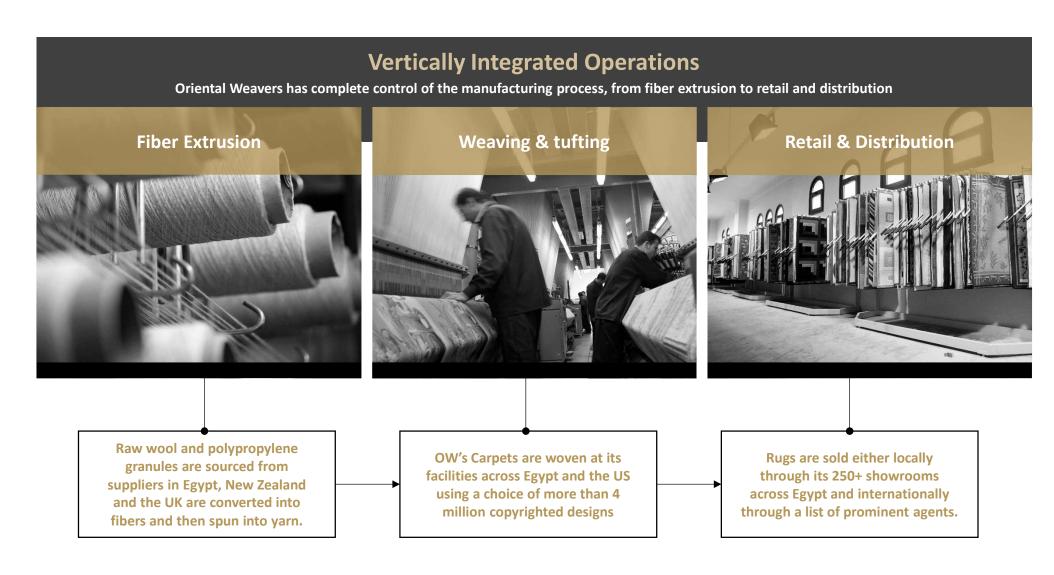
250+

Showrooms (Egypt)





Vertically Integrated Business Model



Diversified Product Mix

Key Products



OW is the leading global machine-made carpet and rug manufacturer, which are produced across the Group's facilities in Egypt, the U.S. and China.

13% EGP 7.5 bn

2015-21 Revenue CAGR

النساجون الشرقيون

Oriental Weavers

9M 2022 Revenues









OW's tufted division specializes in wall-to-wall and area rugs for the doors, kitchen, and bathrooms, in addition to artificial turfs and carpet tiles, all produced in its Egyptian facility.

13% EGP 1.5 mn

Revenues

Revenue CAGR



Misr American Carpet Mills



Manufactured in OW's Egypt-based facility, the Group's non-woven needle-felt products come in a wide variety of applications, including automotive mats, exhibition halls, foot mats, etc.

19% EGP 402 mn

2015-201 9M 2021 Revenue CAGR Revenues



Egyptian Fibers Company

Expansive Global Footprint

2021 Rev: **EGP 3.7 bn** 2016-21 CAGR: ▲ 3.8%

Egypt

2021 Rev: **EGP 4.3 bn**

2016-21 CAGR: ▲ 15.3%

The Americas & Canada

2021 Rev: **EGP 2.3 bn**

2016-21 CAGR: ▲ 14.0%

Europe

2021 Rev: EGP 694.8 mn

2016-21 CAGR: ▲ 34.8%

Arab Countries

2021 Rev: **EGP 235.7 mn**

2016-21 CAGR: ▲ 18.9%

Rest of Asia

2021 Rev: **EGP 132.0 mn**

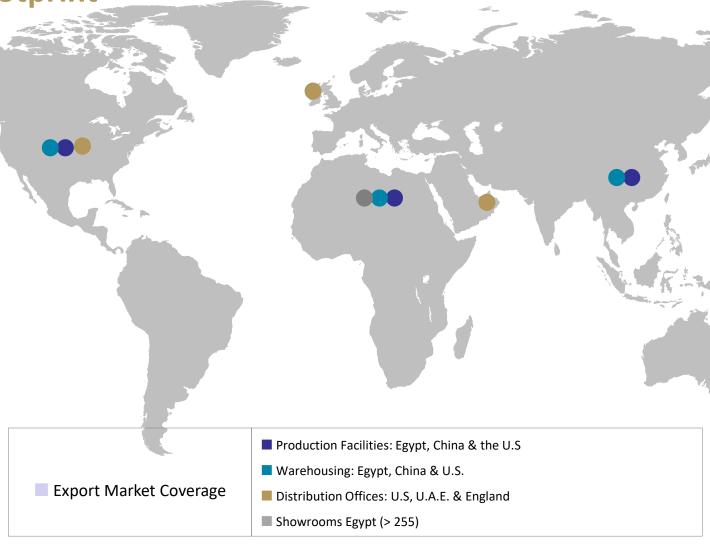
2016-21 CAGR: ▲ 18.2%

Africa

2021 Rev: **EGP 37.8 mn**

2016-21 CAGR: ▼ 18.9%⁽¹⁾

Russia & China



⁽¹⁾ Decrease in exports to China and Russia reflect trade disruptions resulting from the COVID-19 global pandemic

Fast-Growing Online Presence







Established Media Presence

Oriental Weavers in the Media | Selected Appearances





Yasmine & Farida Mohamed Khamis





We Serve International Blue-Chip Retailers....

Key Retail Clients

We sell to reputable blue-chip retail companies based in North and South America, Scandinavia and the rest of Europe, Australia, Asia and the Middle East





























































































...and Premier Hospitality Partners

Key Hospitality Clients

OW Hospitality, the London-based hospitality carpeting arm of OW, is the preferred supplier of broadloom carpets for luxury hotels worldwide

































Well-Invested Production Facilities (1 of 3)

The Group enjoys extensive production capabilities in Egypt and abroad through its vertically integrated production facilities

Woven Segment Annual Capacity | 77m m2







Oriental Weavers Carpet Company

Carpet
Production
Facilities

Oriental Weavers
International

Carpet Production Facilities Fiber
Production
Facilities

Oriental Weavers
Textiles

Carpet
Production
Facilities

Established in 1979 as the main holding company, Oriental Weavers Carpet Company produces three grades (A, B and C) of machine woven carpets and rugs for the Egyptian market. Established in 1998, OWI's vertically integrated facilities in 10th of Ramadan City encompass the scope of extrusion of synthetic fibers, dyeing & spinning wool, and the weaving and finishing of products for residential and commercial use include carpets, rugs and upholstery.

Located in a private free zone area, Oriental Weavers Textiles is an export-oriented company which specializes in the production of high-quality rugs and carpets with a focus on reduced environmental impact and optimized processes through the investment in modern technology

Well-Invested Production Facilities (2 of 3)

Woven Segment Annual Capacity | 76m m2



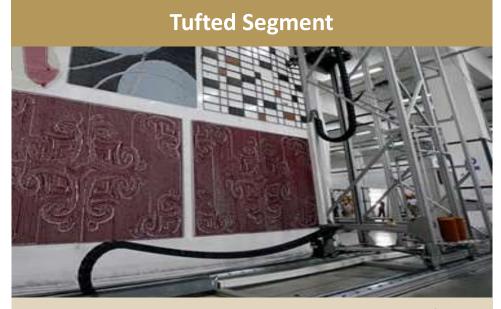


United States Production Facility

Carpet
Production Facilities

Oriental Weavers USA is based in Dalton, Georgia established in 1991. Combines both a manufacturing facility and a sales and distribution arm. It has become one of the most influential and largest players in the American market branded as Sphinx. Oriental Weavers USA sells the products to its mass market merchants and big-box retailers, as well as to independent retailers, furniture retailers, catalogues, and various department stores.

Well-Invested Production Facilities (3 of 3)



Tufted Segment Annual Capacity | 48.1 m m²

MAC Carpet "Fiber Factory"

4

Egyptian

Company

Fibers

Production Facilities

MAC Carpet "Fiber Factory" is Oriental Weavers' foothold in the tufted carpeting segment, whose offering includes wall-to wall carpeting, indoor and outdoor rugs and mats, car mats, three-dimensional advertising floor panels, runners, and artificial turf for indoor and outdoor applications.

Non-Woven Segment Non-Woven Segment Annual Capacity | 23m m²

EFCO utilizes the latest production technologies to produce master batch, polypropylene staple fiber, and needle felt carpets, including wall-to-wall carpeting indoor/outdoor rugs, underlay rolls and rug pads, car mats and bath mats.

Raw Materials

Production Facilities

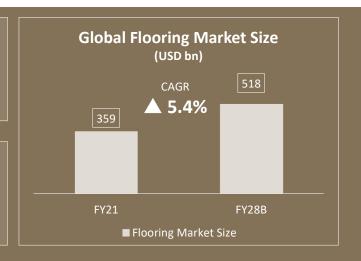
Supportive Economic & Demographic Dynamics (1 of 2)

Change in consumer behavior after spending time at home, has caused more household spending

Significant pick-up in sales due to online shopping activities, has been further bolstered by the onset of the pandemic

Online merchants require large inventories and thus they continue to secure sufficient stocks of goods which lead to consistently growth in sales

ORWE's positioning in large chains that specialize in essentials, such as Costco, has also played a major role in securing sales

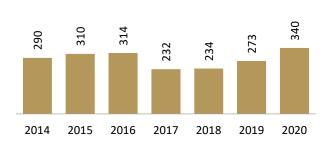


Supporting Market Drivers

Accelerating Economic Growth⁽¹⁾ Egypt's GDP (%)

(2) The World Bank

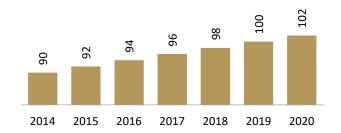
Growing Consumption⁽²⁾
Final Consumption Expenditure (USD bn)



(3) The World Bank

15th Largest Population Globally⁽³⁾

Population (billions)



Source: (1) The Central Bank of Egypt

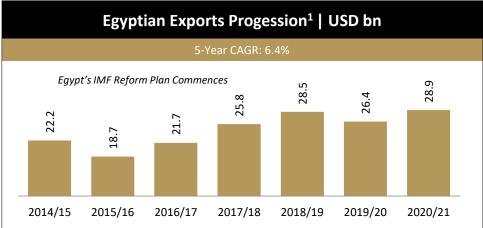
Supportive Economic & Demographic Dynamics (2 of 2)

Supportive Government Initiatives

Through the Ministry of Finance (MOF) and the Export Development and Support Fund, subsidies are paid out to Egyptian companies via Egypt's **Export Subsidies** Program

The upcoming program includes developing and enhancing exports to African and other new markets, and supporting land, sea & airfreight exports & their supporting infrastructure

With c. 94% of Egypt's imported machinemade carpets originating from Turkey, the government has also imposed antidumping fees ranging from 23-33% on Turkish carpet imports



Source: (1) The Central Bank of Egypt



Experienced & Growth-Oriented Leadership

With more than 20 years served with Oriental Weavers each, the Group's world-class executive management team, many of whom also serve on OW's board of directors, have been instrumental in the Group's long-term success, with each member contributing in their own way to develop OW into a leading global producer in the machine-made carpets.

Key Select Executive Management Team & Board Members

Results-driven Leadership

24+ years



Farid Khamis Non-Executive **Board Chairman**

Serves as an executive board member for a number of OW subsidiaries.

recognized strategic leader in the carpet industry known for her contributions to both the industry and Oriental Weavers

Established advanced technology to create innovative yarn systems, constructions and designs

Member of numerous business organization





Motalab CEO & Managing Director Executive Board Member

top-tier planning & administrative positions within OW, such as heading the projects and contracts

department and

subsequently the

planning

department.

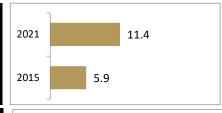
Held numerous

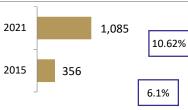
Weavers' expansion program and he continues to do so in his current position as CEO of the company.

Spearheaded

Oriental







Mohamed Mahmoud **Fawzi Khamis**

xecutive Board Member, CEO for **Development Affairs**

Managed and completed the extensive development of OW's domestic distribution network, leading to a marked increase in the company's domestic market share.

Farida Mohamed Farid Khamis

Non- Executive Board

Serves as board member for a number of OW subsidiaries, completed training sessions at Citibank in New York and EFG Hermes, and is a member of numerous business organization.

Amr Mahmoud Fawzy Khamis

Executive Board Member, for

Specializes in planning, sales and marketing activities, and was instrumental in growing and developing the operations of OW and was intricately involved in supply chain and production management.

Dr. Khaled Abdel Aziz Hegazy

Non- Executive board Member

Dr. Khaled A. Hegazy, is a founding member of Hegazy Consult providing professional management advisory services, and Crowe Hegazy, a professional accounting firm.

Ashraf Bakry

Non- Executive board Member

Ashraf Bakry is a board member and the Vice President of Future Fit Operations of Unilever in the North Africa and Middle East region. He has over 25 years of experience in both Supply Chain and General Management in multinational organizations

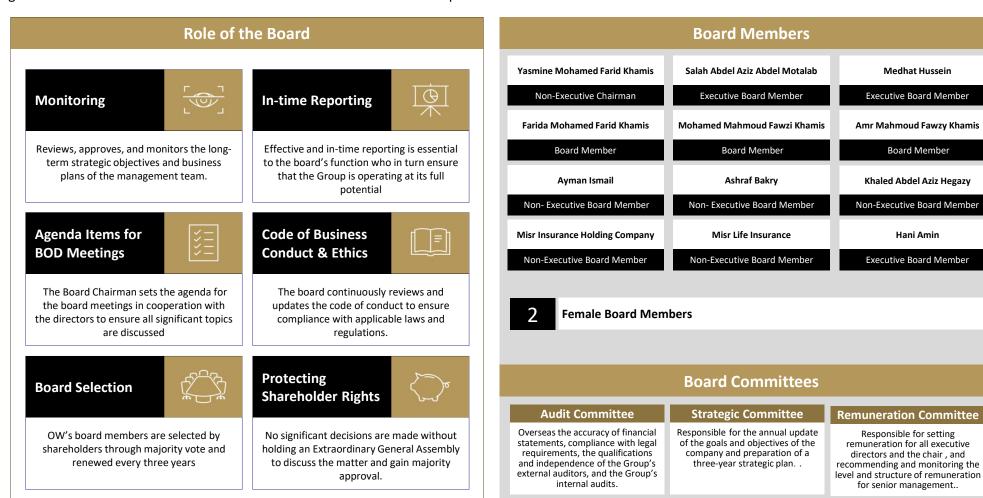
Ayman Ismail

Non- Executive board Member

Ayman is a Harvard graduate received numerous global awards for his leadership, strategic thinking and marketing achievements. After 26 years at P&G and PepsiCo, Ayman joined Mountain View as the Co-Founder, Chairman & CEO to lead the expansion of the group business

Solid Corporate Governance Structure

Over the last 4 decades, Oriental Weavers has evolved from a family business to become one of the leading manufacturers of machine-made rugs globally, and a key Egyptian stock among retail and institutional investors. With this growth comes responsibility, and to this end the Group has built up a strong corporate governance framework in order to ensure that stakeholder interests are protected.



Successful Environmental Initiatives

Oriental Weavers puts social and environmental purpose on equal footing with economic profit by working to make environmentally friendly products with more sustainable inputs, in addition to making investments in the people that define and secure the Group's success in reducing its environmental impact.

Notable Achievements

Dedicated Focus



Oriental Weavers has a department dedicated to energy efficiency and environmental sustainability, and is currently ISO 14001 certified

GEFF Green Economy Financing Facility

As a result, the Group was honored in 2019 by the Green Economy Financing Facility (GEFF) in recognition of its pioneering environmentally sustainable production methods

Lighting



The Group is now using outdoor solar powered lights, which are enhanced with movement sensor capabilities and is currently rolling-out solar panel installations across all of its showrooms

Waste Management



Applied using the 3 R's methodology (Reduce – Reuse – Recycle), with about 30% of the generated solid waste are recycled internally, and EFCO manufacturing some of its products from recycled waste.

Water Savings



The Group carefully monitors and maintains responsible water consumption levels, ensuring zero liquid discharge throughout some of its manufacturing processes.

Planting O₂



In cooperation with OUD (the Group's holding real-estate arm),
Oriental Weavers adopted tree planting initiatives to offset
Carbon Dioxide emissions.

Environmental KPIs | 2021

140k tons

Av. Annual Carbon Emissions **7.5k** tons

Reduction

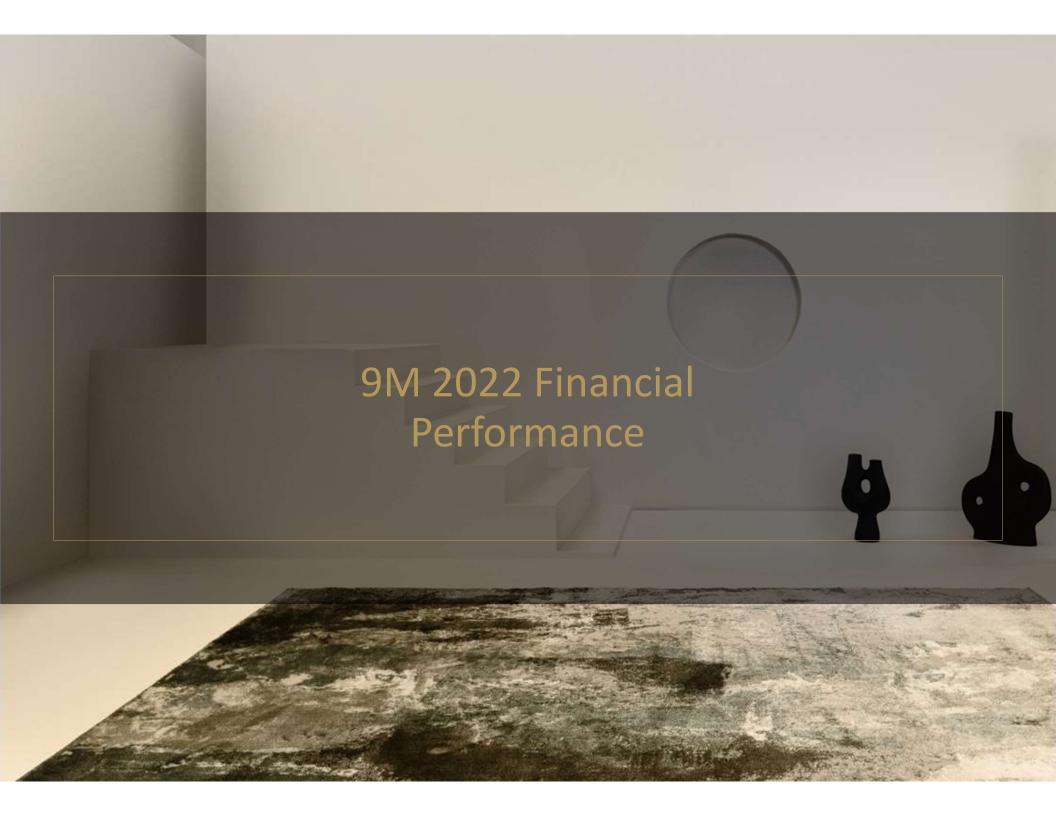
9k tons

Trees
Offset CO₂

15 kMWh

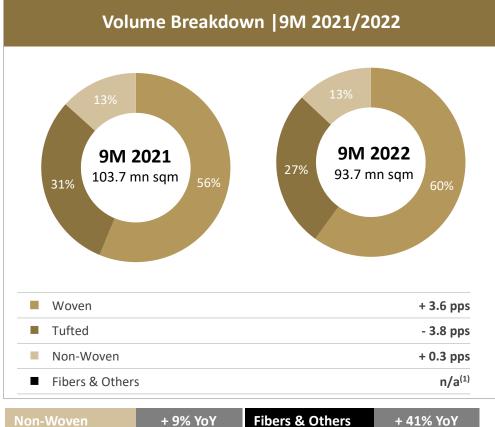
Energy Saving 403k trees

Trees Planted



Revenues & Volumes by Product





Woven	+ 17% YoY	Tufted	- 4% YoY
		Decree of the late	

Revenues from the woven segment grew by 17% YoY to EGP 7.5bn, and contributed the majority to overall revenue growth, at 79%, primarily on the back of an increase in the demand of Grade B products and driven primarily by price adjustments and changes in product mix.

Revenues from the tufted segment declined by 4% YoY to EGP 1.5 bn in 9M22. This drop was owing to the fact that the US region constitutes around 50% of the tufted export segment revenues. As US is facing a slowdown across all aspects, consequently it impacted sales.

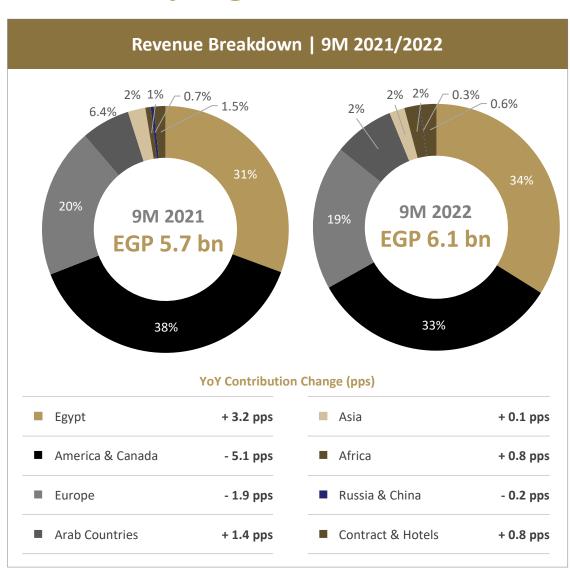
Revenues from OW's non-woven segment grew by 9% YoY to EGP 402 mn in 9M22. EGP 73 mn,. Revenue growth was driven by price increases, enhanced product mix and devaluation impact

+ 9% YoY

Revenues from fibers & others came in at

(1) Volume excludes Fibers & Others

Revenues by Region



Egypt +25.0 YoY

Local revenues grew by 25.0% YoY to record EGP 3.3bn in 9M22, driven by growth in both showroom and wholesale revenues during the period. In addition to price increase implemented during the period. Showroom sales increased by 30% and Wholesale increased by 19% during 9M 22

America & Canada -2% YoY

Revenues from exports to North and South America declined by 2% YoY to record EGP 3.2bn in 9M22 . As consumer discretionary spending is being eroded by energy and other inflationary pressure. The drop in sales is also attributed to high level of inventory in retail shops as a result of 2021 overstocking.

Europe +8% YoY

Revenues from European exports grew by 8% YoY to come in at EGP 1.8bn in 9M22. This was supported by shipments to OW's key European customer. In addition to, a strong flow of orders from Germany, France and the UK specifically, as new clients were secured in the region.

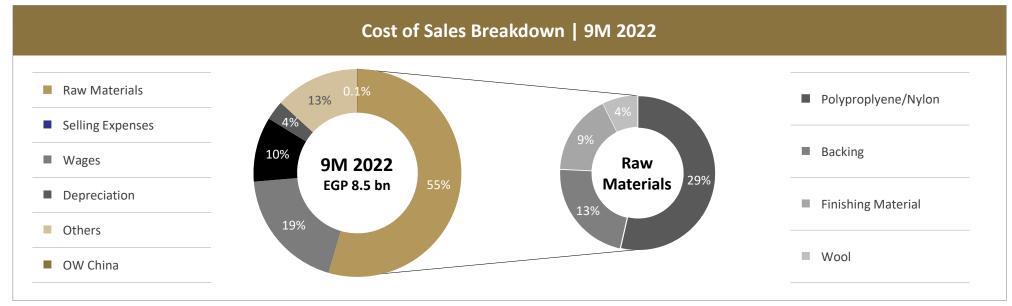
Arab Countries +37% YoY

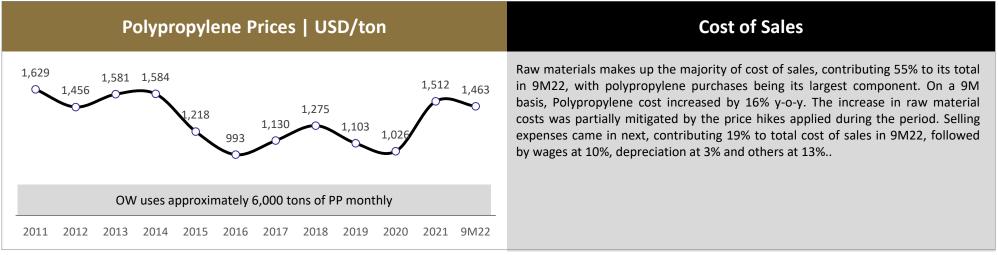
Revenues from Arab countries, representing the GCC region, grew by 37% to come in at EGP 735 mn in 9M22 on the back of a ramp-up in sales to the KSA, a result of the Group's effort to grow its market share in the Kingdom.

Contracts & Hotels +180% YoY

Revenue from contracts & hotels from local and export increased by 181% YoY in 9M22. In the local segment, sales are up as OW installed several projects, including Hotels, Mosques, Universities and New Administrative Capital related projects. In the export segment, sales witnessed a recovery in the hospitality segment compared to the pandemic era.

Cost of Sales Analysis



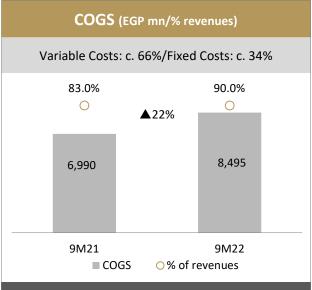


Income Statement Highlights



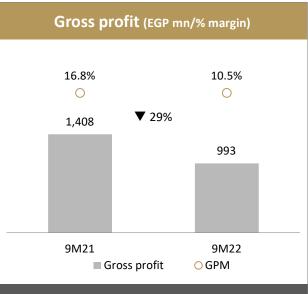
Revenues

Revenues grew by 13% YoY to EGP 9.5 billion in 9M21. Export revenue, 65% of total revenues, increased by 7% y-o-y. While local sales increased by 25% y-o-y. Top line results benefited from price increases, enhanced product mix and devaluation impact



COGS

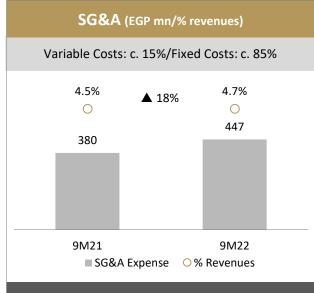
COGS grew by 22% YoY to come in at EGP 8.5 billion in 9M22, representing 90% of revenues during the period. The increase in COGS as a percentage of sales, was due to the increase in raw material cost by 21%. In addition to lower volumes produced during the quarter, which caused diseconomy of scale.



Gross Profit

Gross Profit declined by 29% YoY to EGP 993 million in 9M22 from EGP 1,408 million in 9M21. Meanwhile, the gross profit margin came in at 10.5%, down by 6.3 pps YoY, Margin contraction was primarily due to 1) lower utilization rates compared to 2021 levels. Lower manufacturing volumes, led to unfavorable cost absorption. 2) increase in raw material cost and inflationary impact.

Income Statement Highlights



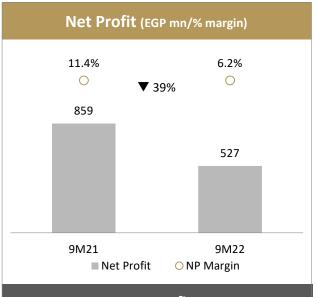
SG&A Expenses

SG&A expenses increased by 18% YoY to record EGP 447 million in 9M22, at 4.7% of revenues, driven by both G&A and S&D expenses, increasing, due to inflationary pressure.



EBITDA

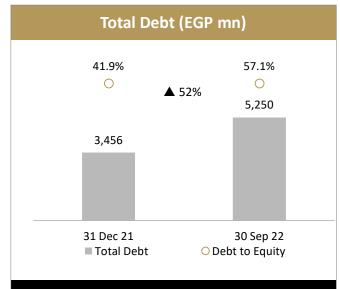
EBITDA came in at EGP 1,062 million in 9M22, representing a decrease of 29% YoY. The corresponding EBITDA margin declined by 6.8 pps to 11.2% during 9M22. The margin contraction comes on the back of lower gross profitability coupled with higher SG&A outlays for the period.



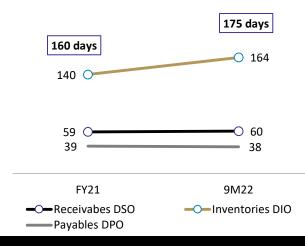
Net Profit

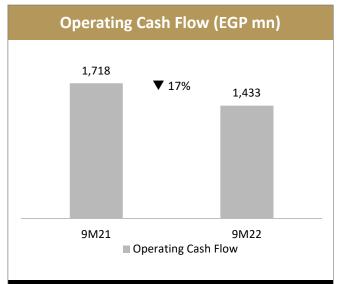
Net profit after minority interest declined by 39% YoY to record EGP 527 million in 9M22. Meanwhile, the NPM came in at 6.2% in 9M22, representing a decline of 5.3 pps YoY. The drop came as a trickling down effect from high raw material costs, SG&A expenses and a rise in FX losses to reach EGP86 mn due to EGP devaluation.

Balance Sheet & Other Highlights



Cash Conversion Cycle (Days)





Total Debt

Total Debt came in at EGP 5.2 bn in 9M22, up by 52% YTD primarily due to the local currency devaluation and the increase in working capital. On September 30th 2022, OW debt breakdown was 56% USD, 12% Euro and 31% EGP.

Cash Conversion Cycle

The Group's overall cash conversion cycle reached 175 days in 9M22. The increase in the CCC is mainly attributable to the increase in inventory DOH from 140 days to 164 days. This trend is expected to decline in 1Q23

Operating Cash Flow

The decrease in net profit resulted in decrease in liquidity, with the Group's operating cash down YoY, by 17% to record EGP 1,433 million in 9M22



Forward-Looking Strategy

Key Growth Avenues

Our strategy is to leverage our scale, expertise, branding and competitive position to capture growing global demand for our products through the four pillars listed below





Forward-Looking Strategy

CAPEX for 2022



7Weaving Looms

▲Back-coating line

Tufted

Non-Woven

1 Loop

Machines

Moquette Line
Printing

For 2022: 5 Looms arrived – 2 will arrive in the coming 1-2 months. Planned CAPEX* of c.USD 10mn in 2023, with 5 looms, will see overall capacity grow by 3%

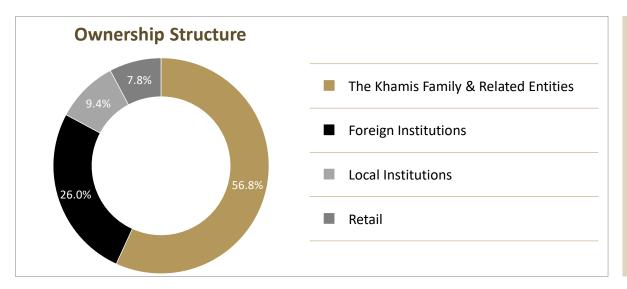
*Capex plan includes machinery/looms only





Investor Relations

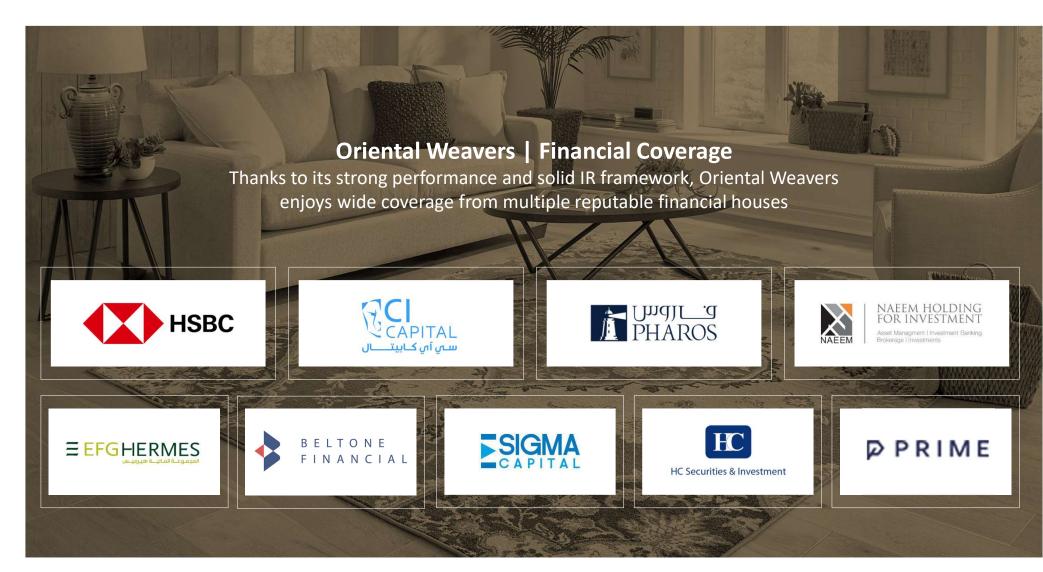
Share and Shareholding Overview



Ticker	ORWE
Issued Shares	665,107,268
Par Value/Share	EGP 1.0
Listing Venue	The Egyptian Stock Exchange

Investor Relations

Extensive Analyst Coverage



Appendix

Disclaimer

This presentation contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "aims", "anticipates", "assumes", "believes", "could", "estimates", "expects", "forecasts", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company's management ("Management") on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company's actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company's business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.

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