



النساجون الشرقيون
ORIENTAL WEAVERS

Investor Presentation

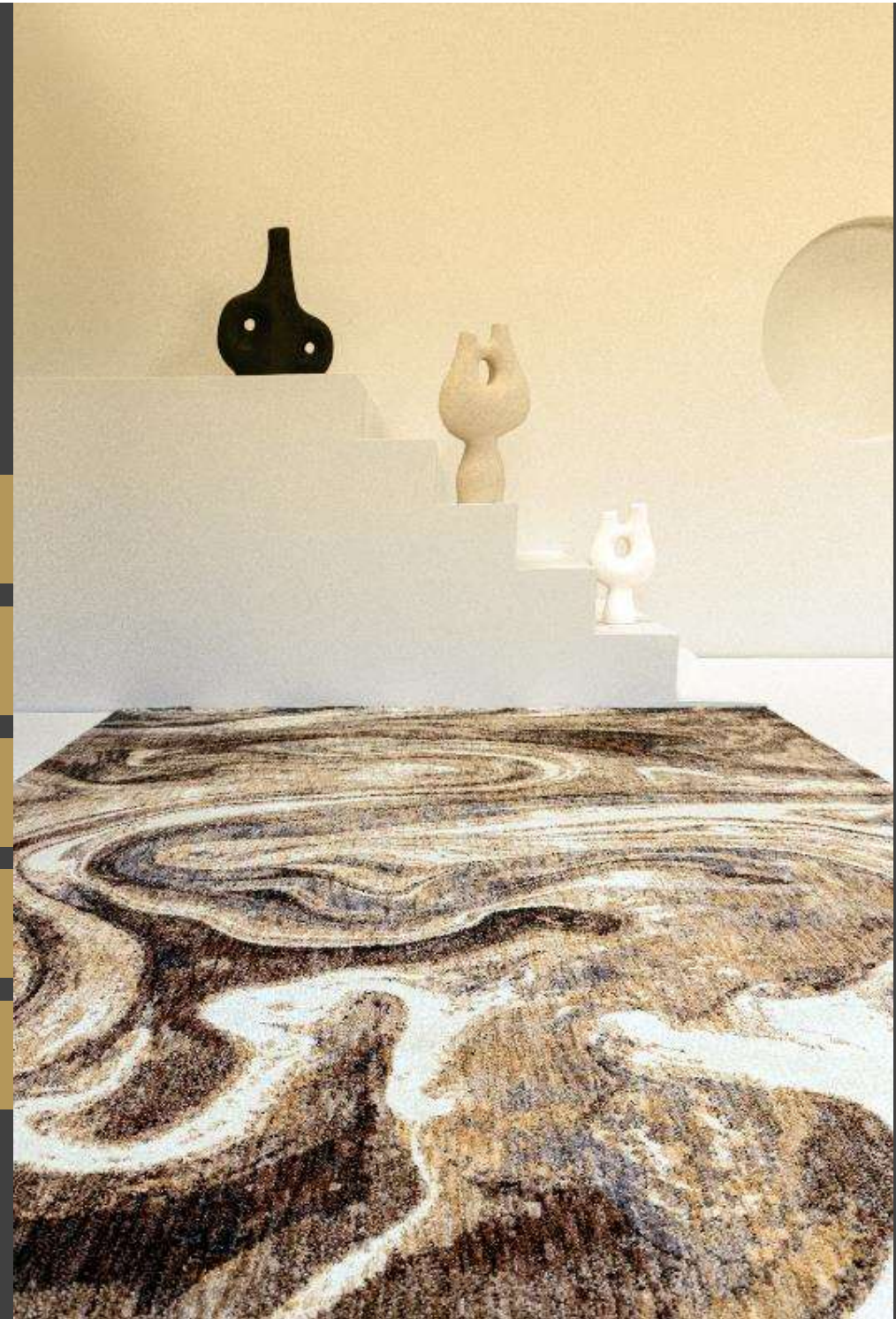
FY 2022

One of the world's
largest carpet manufacturers



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WHO WE ARE



Who We Are

The World's Leading Carpet Manufacturer...

Oriental Weavers, headquartered in Tenth of Ramadan City, Egypt, is the leading global integrated machine-made carpet and rug manufacturer in the world by volume, with more than 4 decades of operational excellence culminating in revenues of almost EGP 13 billion in 2022

EGP **13,256** mn

FY22 Revenue

▲ 16% YoY

EGP **1,256** mn

FY22 Gross Profit

▼ 32% YoY

EGP **1,471** mn

FY22 EBITDA

▼ 24% YoY

EGP **843** mn

FY22 Net Income⁽¹⁾

▼ 22% YoY



Who We Are

...With Expansive Global Operations...

The Group enjoys extensive production capabilities through its manufacturing facilities and warehouses in Egypt and the US, where it produces more than 4 million copyrighted designs utilizing a vertically integrated business model to control the entire manufacturing process

1st

Global Producer by Volume

26

Production Facilities across 2 continents

19,000+

Employees

240+

Looms



Who We Are

...And a Strong Local & International Presence

With 63% of revenues generated from export sales in FY 2022, OW sells its products to major clients in 130 markets across the Middle East, North America, Europe and Asia and has recently enjoyed a strong and growing online presence with leading blue-chip retailers

6

Export Continents

130

Export Markets

3

Distribution Offices
(US, UK & UAE)

250+

Showrooms
(Egypt)





INVESTMENT
HIGHLIGHTS

Investment Highlights

Vertically Integrated Business Model

Vertically Integrated Operations

Oriental Weavers has complete control of the manufacturing process, from fiber extrusion to retail and distribution

Fiber Extrusion



Weaving & tufting



Retail & Distribution



Raw wool and polypropylene granules are sourced from suppliers in Egypt, New Zealand and the UK are converted into fibers and then spun into yarn.

OW's Carpets are woven at its facilities across Egypt and the US using a choice of more than 4 million copyrighted designs

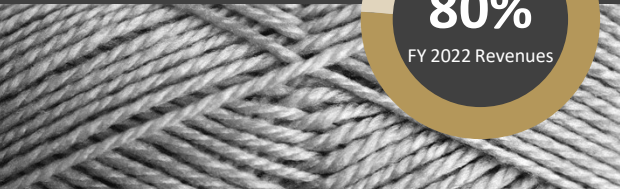
Rugs are sold either locally through its 250+ showrooms across Egypt and internationally through a list of prominent agents.

Investment Highlights

Diversified Product Mix

Key Products

Woven

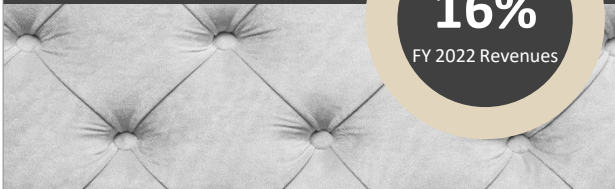


80%
FY 2022 Revenues

OW is the leading global machine-made carpet and rug manufacturer, which are produced across the Group's facilities in Egypt and the U.S.

10%	EGP 10.6 bn
2016-22 Revenue CAGR	FY 2022 Revenues

Tufted

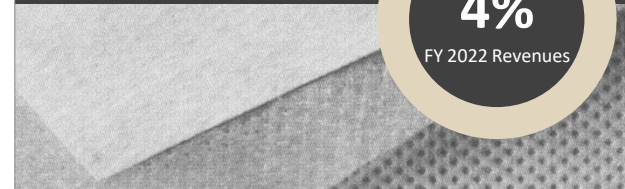


16%
FY 2022 Revenues

OW's tufted division specializes in wall-to-wall and area rugs for the doors, kitchen, and bathrooms, in addition to artificial turfs and carpet tiles, all produced in its Egyptian facility.

10 %	EGP 2.1 mn
2016-22 Revenue CAGR	FY 2022 Revenues

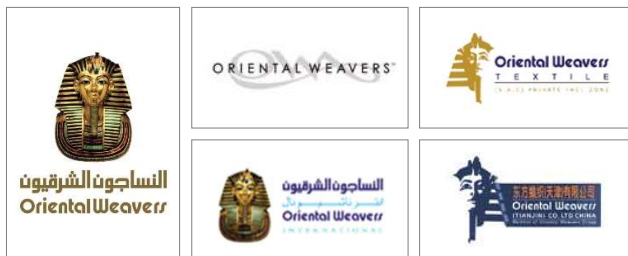
Non-Woven



4%
FY 2022 Revenues

Manufactured in OW's Egypt-based facility, the Group's non-woven needle-felt products come in a wide variety of applications, including automotive mats, exhibition halls, foot mats, etc.

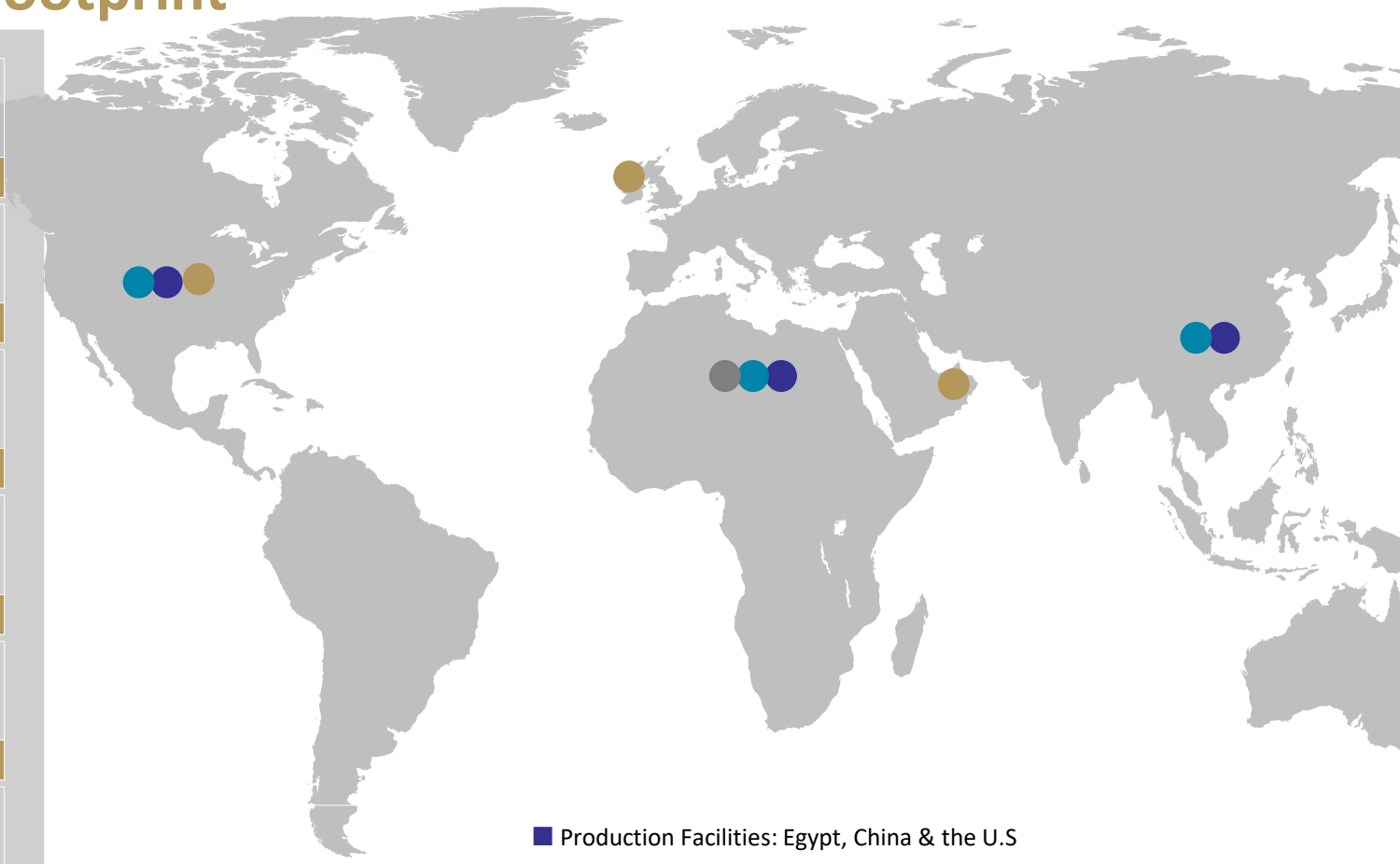
13%	EGP 555 mn
2016-202 Revenue CAGR	FY 2021 Revenues



Investment Highlights

Expansive Global Footprint

<p>2022 Rev: EGP 4.9 bn 2016-22 CAGR: ▲ 7.1%</p> <p>Egypt</p>
<p>2022 Rev: EGP 4.3 bn 2016-22 CAGR: ▲ 10.6%</p> <p>The Americas & Canada</p>
<p>2022 Rev: EGP 2.3 bn 2016-22 CAGR: ▲ 10.4%</p> <p>Europe</p>
<p>2022 Rev: EGP 913 mn 2016-22 CAGR: ▲ 28.7%</p> <p>Arab Countries</p>
<p>2022 Rev: EGP 290 mn 2016-22 CAGR: ▲ 16.6%</p> <p>Rest of Asia</p>
<p>2022 Rev: EGP 200 mn 2016-22 CAGR: ▲ 19.5%</p> <p>Africa</p>
<p>2022 Rev: EGP 20 mn 2016-22 CAGR: ▼ 21.1%⁽¹⁾</p> <p>Russia & China</p>



⁽¹⁾ Decrease in exports to China and Russia reflect trade disruptions resulting from the COVID-19 global pandemic

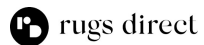
Investment Highlights

Fast-Growing Online Presence

Oriental Weavers has seen consistent growth in its online business as consumers become increasingly comfortable with marking large online purchases.

This has been further emphasized by the onset of the COVID-19 global pandemic and its resulting social distancing restrictions across the U.S.

Key Online Sales Clients



Shop Online



OW developed the website, Carpetsonline.com, for customers based in Egypt to choose from a wide variety of products to be shipped to their doorstep for added convenience

Virtual Showroom (LINK)



As part of its digital transformation plan, OW utilized VR techniques to create its own virtual showroom for the Group's export clients

Investment Highlights

Established Media Presence

Selected Appearances



The Middle East Power Businesswomen 2022

Ranked 43rd
Yasmine & Farida
Mohamed Khamis



Q&A: YASMINE KHAMIS, ORIENTAL WEAVERS

How has being a woman shaped your contribution to the business?
As a female CEO who is a multitasker, resilient and believes in the importance of speaking up, I lead with assertiveness and empathy. I believe empathy is the new way to lead; I trust and empower my team, giving them space to speak up. We engage and deliver collectively for a common purpose. I also believe in the ability of women to deliver and perform, so I am creating a gender balance in this male-dominated industry by bringing more women leaders to help us grow and share the success. Motivated by the legacy of my father, I was able to expand my business through innovative endeavours and I am working on adopting sustainability practices in all aspects. That is the only way for a better tomorrow.

How does having women in senior roles shape the industry?
Women in senior positions bring innovative solutions that are a result of unique life experiences.



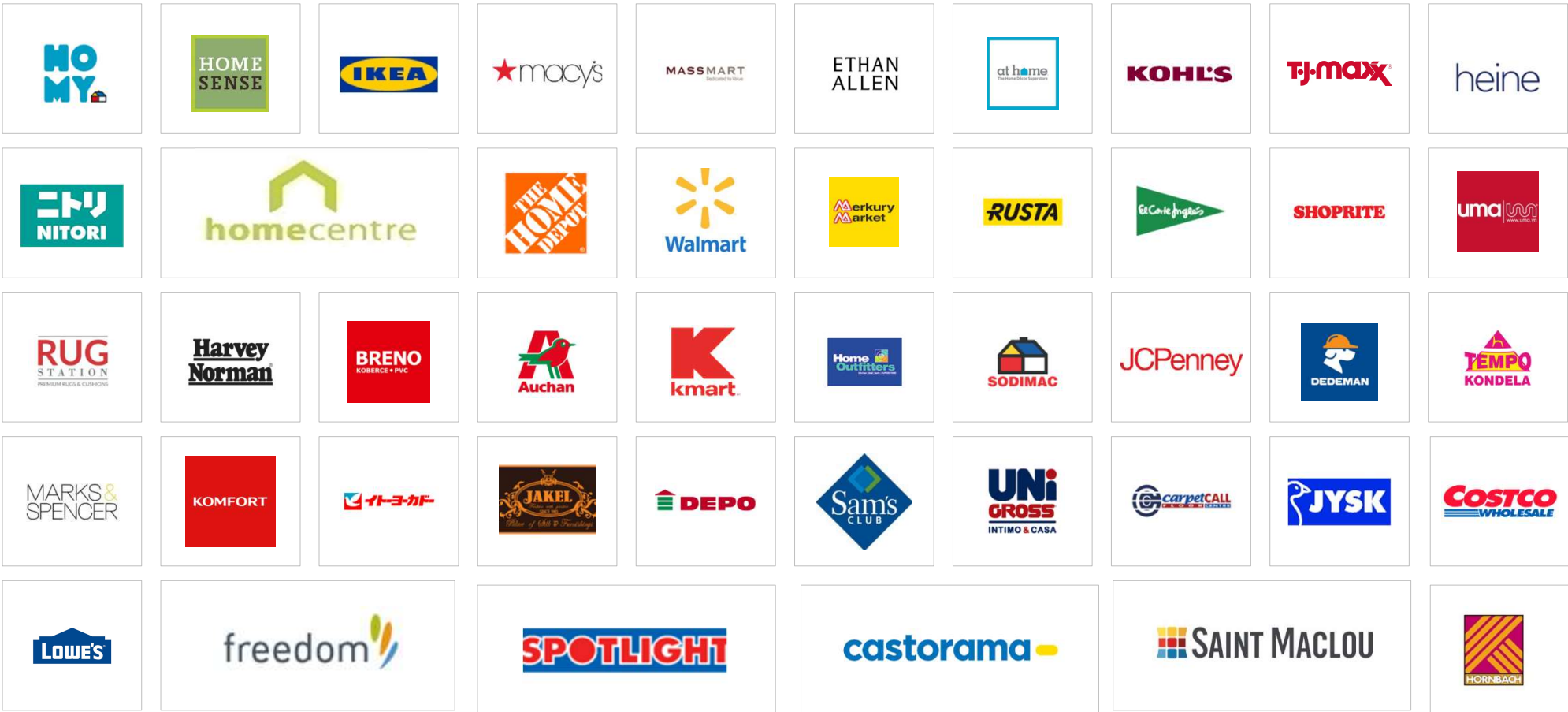
They foster better and innovative working environments. These are difficult economic times and we need innovative solutions to sustain businesses and grow them and this is what women leaders bring to the table - and what notable research has proved. The Harvard Business Review showed that women in senior positions make businesses more profitable, more socially responsible, as well as providing safer, higher-quality customer experience.

DETAILS | [orientalweavers.com](https://www.orientalweavers.com)

We Serve International Blue-Chip Retailers....

Key Retail Clients

We sell to reputable blue-chip retail companies based in North and South America, Scandinavia and the rest of Europe, Australia, Asia and the Middle East



Investment Highlights

...and Premier Hospitality Partners

Key Hospitality Clients

OW Hospitality, the London-based hospitality carpeting arm of OW, is the preferred supplier of broadloom carpets for luxury hotels worldwide



THE RITZ-CARLTON®

Kempinski

HOTELIERS SINCE 1897



INTERCONTINENTAL.
HOTELS & RESORTS



FOUR SEASONS
Hotels and Resorts



MANDARIN ORIENTAL
THE HOTEL GROUP



MGM GRAND



Hilton



MÖVENPICK
Hotels & Resorts

CALISTA
— LUXURY RESORT —

Le
MERIDIEN

W
HOTELS

GRAND
HYATT™

Fairmont
HOTELS & RESORTS


Marriott

R
RENAISSANCE®
HOTELS


ST REGIS

Investment Highlights

Well-Invested Production Facilities (1 of 3)

The Group enjoys extensive production capabilities in Egypt and abroad through its vertically integrated production facilities. With total capacity of 150m sqm, equivalent to 28,000 football fields.

Woven Segment Annual Capacity | 79m m2



Oriental Weavers Carpet Company

4

Carpet Production Facilities

Established in 1979 as the main holding company, Oriental Weavers Carpet Company produces three grades (A, B and C) of machine woven carpets and rugs for the Egyptian market.

Oriental Weavers International

7

Carpet Production Facilities

Established in 1998, OWI's vertically integrated facilities in 10th of Ramadan City encompass the scope of extrusion of synthetic fibers, dyeing & spinning wool, and the weaving and finishing of products for residential and commercial use include carpets, rugs and upholstery.

6

Fiber Production Facilities

Oriental Weavers Textiles

2

Carpet Production Facilities

Located in a private free zone area, Oriental Weavers Textiles is an export-oriented company which specializes in the production of high-quality rugs and carpets with a focus on reduced environmental impact and optimized processes through the investment in modern technology

Well-Invested Production Facilities (2 of 3)

Woven Segment Annual Capacity | 79m m2



**United States
Production Facility**

1
Carpet
Production Facilities

Oriental Weavers USA is based in Dalton, Georgia established in 1991. Combines both a manufacturing facility and a sales and distribution arm. It has become one of the most influential and largest players in the American market branded as Sphinx . Oriental Weavers USA sells the products to its mass market merchants and big-box retailers, as well as to independent retailers, furniture retailers, catalogues, and various department stores.

Investment Highlights

Well-Invested Production Facilities (3 of 3)

Tufted Segment



Tufted Segment Annual Capacity | 48.1 m m²

**MAC Carpet
"Fiber Factory"**

4

Production Facilities

MAC Carpet "Fiber Factory" is Oriental Weavers' foothold in the tufted carpeting segment, whose offering includes wall-to wall carpeting, indoor and outdoor rugs and mats, car mats, three-dimensional advertising floor panels, runners, and artificial turf for indoor and outdoor applications.

Non-Woven Segment



Non-Woven Segment Annual Capacity | 23m m²

**Egyptian
Fibers
Company**



Raw Materials

2

Production Facilities

EFCO utilizes the latest production technologies to produce master batch, polypropylene staple fiber, and needle felt carpets, including wall-to-wall carpeting indoor/outdoor rugs, underlay rolls and rug pads, car mats and bath mats.

Investment Highlights

Supportive Economic & Demographic Dynamics (1 of 2)

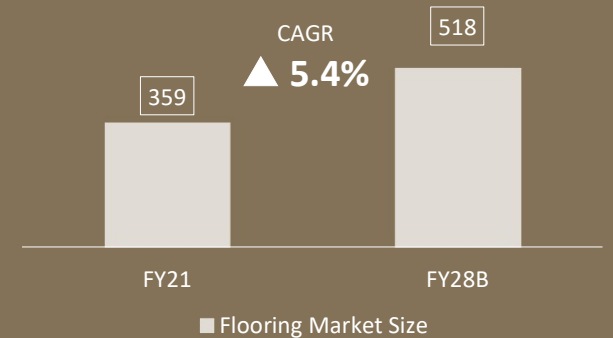
Change in consumer behavior after spending time at home, has caused more household spending

Online merchants require large inventories and thus they continue to secure sufficient stocks of goods which lead to consistently growth in sales

Significant pick-up in sales due to online shopping activities, has been further bolstered by the onset of the pandemic

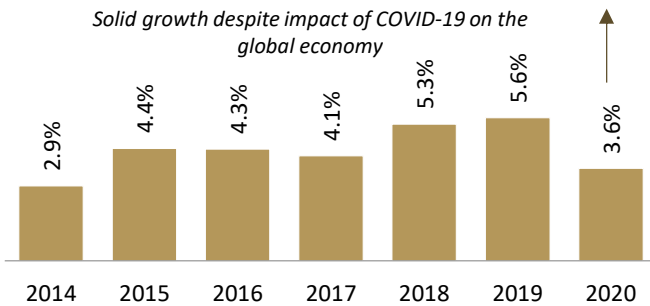
ORWE's positioning in large chains that specialize in essentials, such as Costco, has also played a major role in securing sales

Global Flooring Market Size (USD bn)

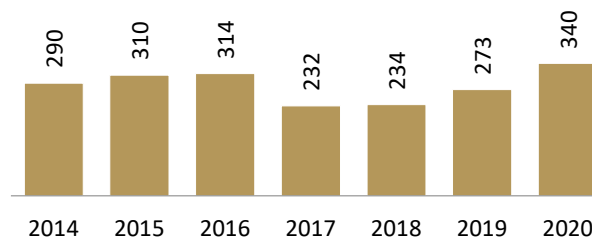


Supporting Market Drivers

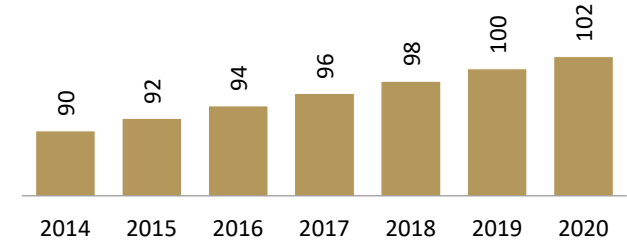
Accelerating Economic Growth⁽¹⁾
Egypt's GDP (%)



Growing Consumption⁽²⁾
Final Consumption Expenditure (USD bn)



15th Largest Population Globally⁽³⁾
Population (billions)



Source: ⁽¹⁾ The Central Bank of Egypt ⁽²⁾ The World Bank ⁽³⁾ The World Bank

Investment Highlights

Supportive Economic & Demographic Dynamics (2 of 2)

Supportive Government Initiatives

Through the Ministry of Finance (MOF) and the Export Development and Support Fund, subsidies are paid out to Egyptian companies via Egypt's Export Subsidies Program

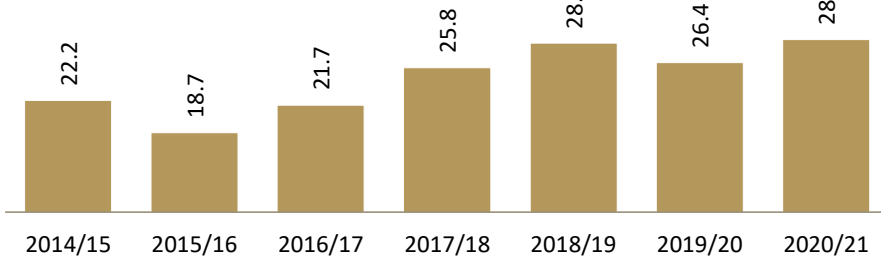
The upcoming program includes developing and enhancing exports to African and other new markets, and supporting land, sea & airfreight exports & their supporting infrastructure

With c. 94% of Egypt's imported machine-made carpets originating from Turkey, the government has also imposed anti-dumping fees ranging from 23-33% on Turkish carpet imports

Egyptian Exports Progression¹ | USD bn

5-Year CAGR: 6.4%

Egypt's IMF Reform Plan Commences



Source: ⁽¹⁾ The Central Bank of Egypt

Advantages of Manufacturing in and Exporting from Egypt

Egypt | A gateway to more almost 3 billion consumers across 5 continents



Low-cost skilled labor



Abundance of natural resources/raw materials



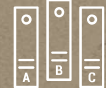
Proximity to major global markets



Improving bureaucratic/tax regulations



More than 8 preferential trade agreements currently in place



Strong reform and modernization


Experienced & Growth-Oriented Leadership

With more than 20 years served with Oriental Weavers each, the Group's world-class executive management team, many of whom also serve on OW's board of directors, have been instrumental in the Group's long-term success, with each member contributing in their own way to develop OW into a leading global producer in the machine-made carpets.

Key Select Executive Management Team & Board Members

Results-driven Leadership

24+ years



Yasmine Mohamed Farid Khamis
Non-Executive Board Chairman

Serves as an executive board member for a number of OW subsidiaries.

Established advanced technology to create innovative yarn systems, constructions and designs

recognized strategic leader in the carpet industry known for her contributions to both the industry and Oriental Weavers

Member of numerous business organization

40+ years



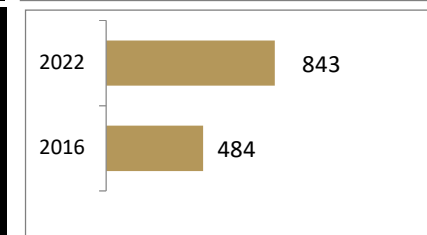
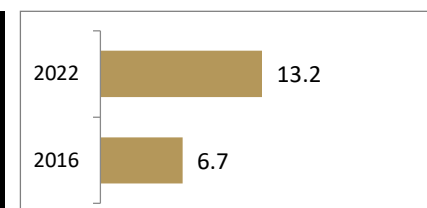
Salah Abdel Aziz Motalab
CEO & Managing Director
Executive Board Member

Held numerous top-tier planning & administrative positions within OW, such as heading the projects and contracts department and subsequently the planning department.

Spearheaded Oriental Weavers' expansion program and he continues to do so in his current position as CEO of the company.

Revenue | EGP bn
2016-22 CAGR: 10%

Net Profit | EGP mn



Mohamed Mahmoud Fawzi Khamis
Executive Board Member, CEO for Development Affairs

Managed and completed the extensive development of OW's domestic distribution network, leading to a marked increase in the company's domestic market share.

Farida Mohamed Farid Khamis
Non- Executive Board Member

Serves as board member for a number of OW subsidiaries, completed training sessions at Citibank in New York and EFG Hermes, and is a member of numerous business organization.

Amr Mahmoud Fawzy Khamis
Executive Board Member, for Manufacturing

Specializes in planning, sales and marketing activities, and was instrumental in growing and developing the operations of OW and was intricately involved in supply chain and production management.

Dr. Khaled Abdel Aziz Hegazy
Non- Executive board Member

Dr. Khaled A. Hegazy, is a founding member of Hegazy Consult providing professional management advisory services, and Crowe Hegazy, a professional accounting firm.

Ashraf Bakry
Non- Executive board Member

Ashraf Bakry is a board member and the Vice President of Future Fit Operations of Unilever in the North Africa and Middle East region. He has over 25 years of experience in both Supply Chain and General Management in multinational organizations

Ayman Ismail
Non- Executive board Member

Ayman is a Harvard graduate received numerous global awards for his leadership, strategic thinking and marketing achievements. After 26 years at P&G and PepsiCo, Ayman joined Mountain View as the Co-Founder, Chairman & CEO to lead the expansion of the group business

Investment Highlights

Solid Corporate Governance Structure

Over the last 4 decades, Oriental Weavers has evolved from a family business to become one of the leading manufacturers of machine-made rugs globally, and a key Egyptian stock among retail and institutional investors. With this growth comes responsibility, and to this end the Group has built up a strong corporate governance framework in order to ensure that stakeholder interests are protected.

Role of the Board	
<p>Monitoring</p>  <p>Reviews, approves, and monitors the long-term strategic objectives and business plans of the management team.</p>	<p>In-time Reporting</p>  <p>Effective and in-time reporting is essential to the board's function who in turn ensure that the Group is operating at its full potential</p>
<p>Agenda Items for BOD Meetings</p>  <p>The Board Chairman sets the agenda for the board meetings in cooperation with the directors to ensure all significant topics are discussed</p>	<p>Code of Business Conduct & Ethics</p>  <p>The board continuously reviews and updates the code of conduct to ensure compliance with applicable laws and regulations.</p>
<p>Board Selection</p>  <p>OW's board members are selected by shareholders through majority vote and renewed every three years</p>	<p>Protecting Shareholder Rights</p>  <p>No significant decisions are made without holding an Extraordinary General Assembly to discuss the matter and gain majority approval.</p>








Board Members		
<p>Yasmine Mohamed Farid Khamis</p> <p>Non-Executive Chairman</p>	<p>Salah Abdel Aziz Abdel Motalab</p> <p>Executive Board Member</p>	<p>Medhat Hussein</p> <p>Executive Board Member</p>
<p>Farida Mohamed Farid Khamis</p> <p>Board Member</p>	<p>Mohamed Mahmoud Fawzi Khamis</p> <p>Board Member</p>	<p>Amr Mahmoud Fawzy Khamis</p> <p>Board Member</p>
<p>Ayman Ismail</p> <p>Non- Executive Board Member</p>	<p>Ashraf Bakry</p> <p>Non- Executive Board Member</p>	<p>Khaled Abdel Aziz Hegazy</p> <p>Non-Executive Board Member</p>
<p>Misr Insurance Holding Company</p> <p>Non-Executive Board Member</p>	<p>Misr Life Insurance</p> <p>Non-Executive Board Member</p>	<p>Hani Amin</p> <p>Executive Board Member</p>
<p>2 Female Board Members</p>		
Board Committees		
<p>Audit Committee</p> <p>Oversees the accuracy of financial statements, compliance with legal requirements, the qualifications and independence of the Group's external auditors, and the Group's internal audits.</p>	<p>Strategic Committee</p> <p>Responsible for the annual update of the goals and objectives of the company and preparation of a three-year strategic plan. .</p>	<p>Remuneration Committee</p> <p>Responsible for setting remuneration for all executive directors and the chair , and recommending and monitoring the level and structure of remuneration for senior management..</p>

Investment Highlights

Successful Environmental Initiatives

Oriental Weavers puts social and environmental purpose on equal footing with economic profit by working to make environmentally friendly products with more sustainable inputs, in addition to making investments in the people that define and secure the Group's success in reducing its environmental impact.

Notable Achievements

<p>Dedicated Focus</p>  <p>Oriental Weavers has a department dedicated to energy efficiency and environmental sustainability, and is currently ISO 14001 certified</p>	  <p>As a result, the Group was honored in 2019 by the Green Economy Financing Facility (GEFF) in recognition of its pioneering environmentally sustainable production methods</p>	<p>Lighting</p>  <p>The Group is now using outdoor solar powered lights, which are enhanced with movement sensor capabilities and is currently rolling-out solar panel installations across all of its showrooms</p>
<p>Waste Management</p>  <p>Applied using the 3 R's methodology (Reduce – Reuse – Recycle), with about 30% of the generated solid waste are recycled internally, and EFCO manufacturing some of its products from recycled waste.</p>	<p>Water Savings</p>  <p>The Group carefully monitors and maintains responsible water consumption levels, ensuring zero liquid discharge throughout some of its manufacturing processes.</p>	<p>Planting O₂</p>  <p>In cooperation with OUD (the Group's holding real-estate arm), Oriental Weavers adopted tree planting initiatives to offset Carbon Dioxide emissions.</p>

Environmental KPIs | 2022

<p>155k tons</p> <p>Av. Annual Carbon Emissions</p>	<p>6k tons</p> <p>CO₂ Reduction</p>	<p>9k tons</p> <p>Trees Offset CO₂</p>	<p>11 kMWh</p> <p>Energy Saving</p>	<p>404k trees</p> <p>Trees Planted</p>
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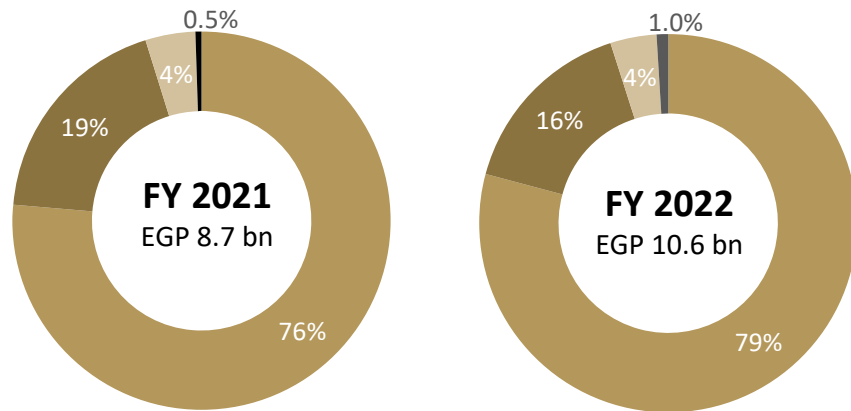


FY 2022 Financial
Performance

FY22 Financial Performance

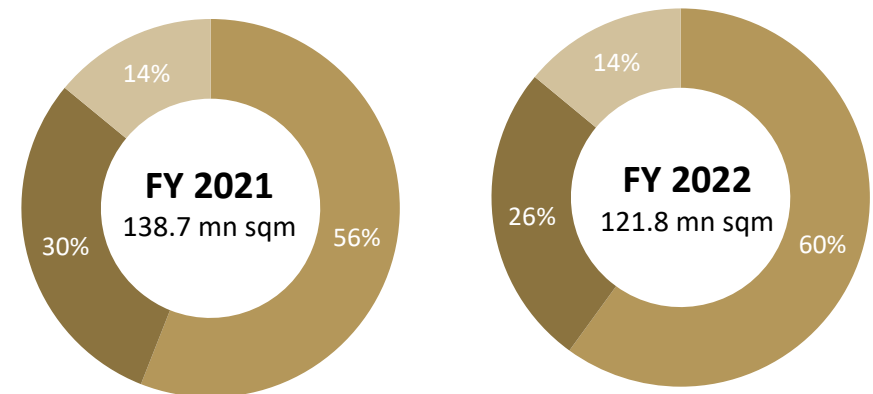
Revenues & Volumes by Product

Revenue Breakdown | FY 2021/2022



Woven	+ 3.5 pps
Tufted	- 3.2 pps
Non-Woven	- 0.4 pps
Fibers & Others	+ 0.1 pps

Volume Breakdown | FY 2021/2022



Woven	+ 4.2 pps
Tufted	- 3.6 pps
Non-Woven	- 0.6 pps
Fibers & Others	n/a ⁽¹⁾

Woven + 22% YoY

Revenues from the woven segment grew by 22% YoY to EGP 10.5bn, and contributed the majority to overall revenue growth, at 79%, primarily on the back of an increase in the demand of Grade B&C products and driven primarily by price adjustments implemented in the local market

Tufted - 4% YoY

Revenues from the tufted segment declined by 4% YoY to EGP 2.1 bn in FY22. This drop was owing to the fact that the US region constitutes around 50% of the tufted export segment revenues. As US is facing a slowdown across all aspects, consequently it impacted sales.

Non-Woven + 6% YoY

Revenues from OW's non-woven segment grew by 6% YoY to EGP 555 mn in FY22. Revenue growth was driven by price increases, enhanced product mix and the usage of recycled polyester

Fibers & Others + 28% YoY

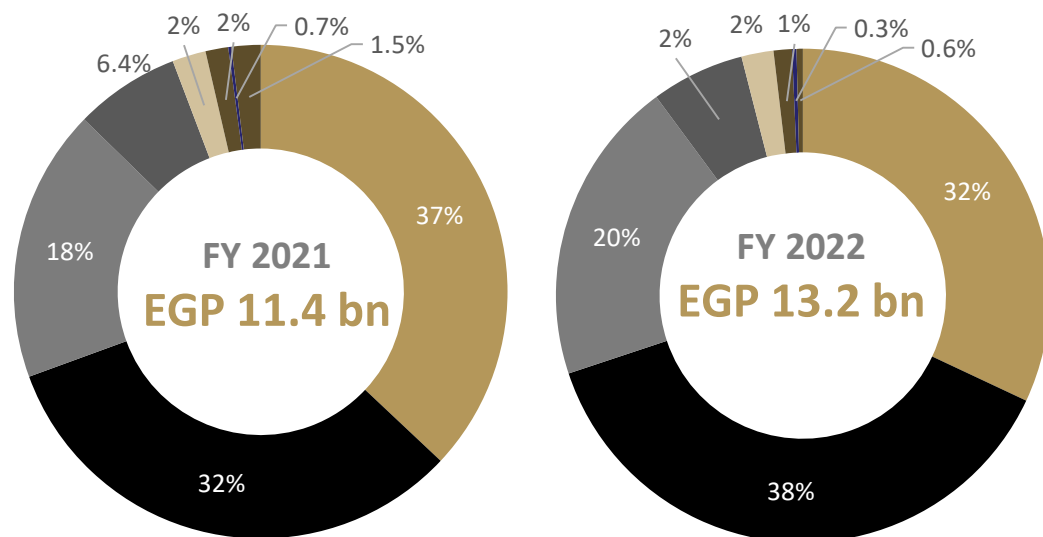
Revenues from fibers & others came in at EGP 109 mn,.

(1) Volume excludes Fibers & Others

FY22 Financial Performance

Revenues by Region

Revenue Breakdown | FY 2021/2022



YoY Contribution Change (pps)

Egypt	+ 4.9 pps	Asia	+ 0.1 pps
America & Canada	- 5.4 pps	Africa	+ 0.3 pps
Europe	- 2.1 pps	Russia & China	- 0.2 pps
Arab Countries	+ 0.8 pps	Contract & Hotels	+ 1.5 pps

Egypt +34.0 YoY

Local revenues grew by 34.0% YoY to record EGP 4.9bn in FY22, driven by growth in both showroom and wholesale revenues during the period. In addition to price increase implemented during the period. Showroom sales increased by 34% and Wholesale increased by 35% during FY 22

America & Canada -0.2% YoY

Revenues from exports to North and South America were flat record EGP 4.3bn in FY22 . As consumer discretionary spending is being eroded by energy and other inflationary pressure. The drop in sales was buffered by local currency devaluation..

Europe +4% YoY

Revenues from European exports grew by 4% YoY to come in at EGP 2.4bn in FY22. Performance in the region was muted due to slowdown in orders from OW's key European customer. In addition to the energy crisis and high inflation that has slowed the region's economy

Arab Countries +31% YoY

Revenues from Arab countries, representing the GCC region, grew by 31% to come in at EGP 913 mn in FY22 on the back of a ramp-up in sales to the KSA, a result of the Group's effort to grow its market share in the Kingdom.

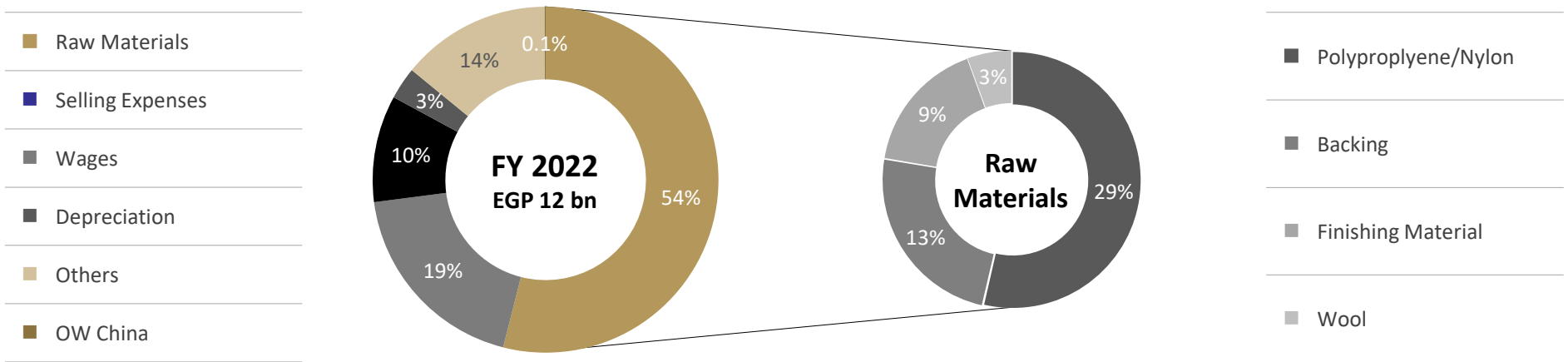
Contracts & Hotels +432% YoY

Revenue from contracts & hotels from local and export increased by 432% YoY in FY22. In the local segment, sales are up 14% as OW installed several projects, including Hotels, Mosques, Universities and New Administrative Capital related projects. In the export segment, sales witnessed a recovery, as a result of Marriot UK roll-out order, which is the biggest Axminster order in the company's history, reaching 195,000 m2, covering around 13 hotels..

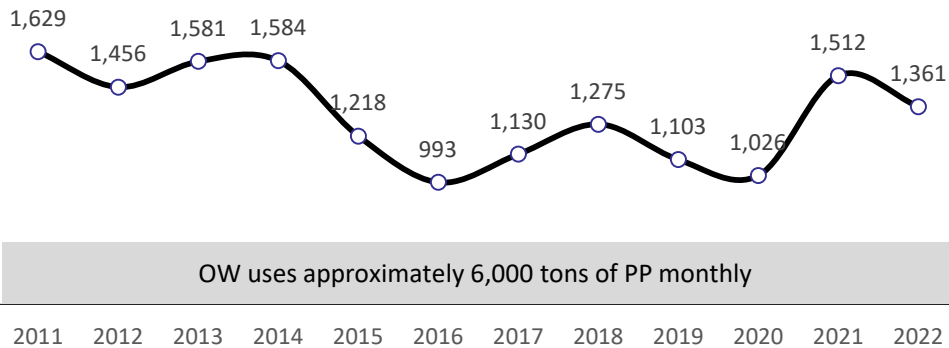
FY22 Financial Performance

Cost of Sales Analysis

Cost of Sales Breakdown | FY 2022



Polypropylene Prices | USD/ton

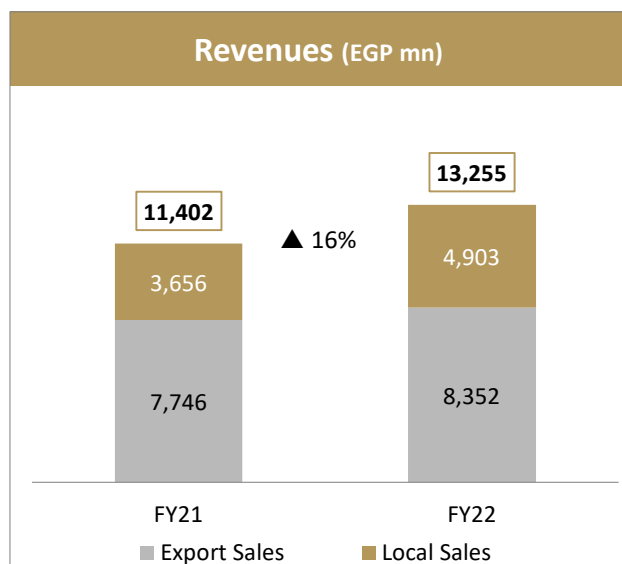


Cost of Sales

Raw materials makes up the majority of cost of sales, contributing 54% to its total in FY22, with polypropylene purchases being its largest component. On a full year basis, Polypropylene cost increased by 15% y-o-y. The increase in raw material costs was partially mitigated by the price hikes applied during the period. Selling expenses came in next, increasing 25% in FY22, followed by wages at 21%, depreciation at 16% and others at 55%..

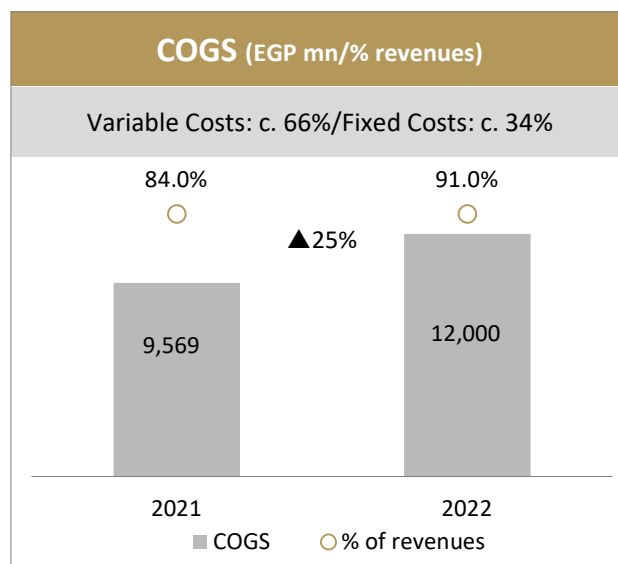
FY22 Financial Performance

Income Statement Highlights



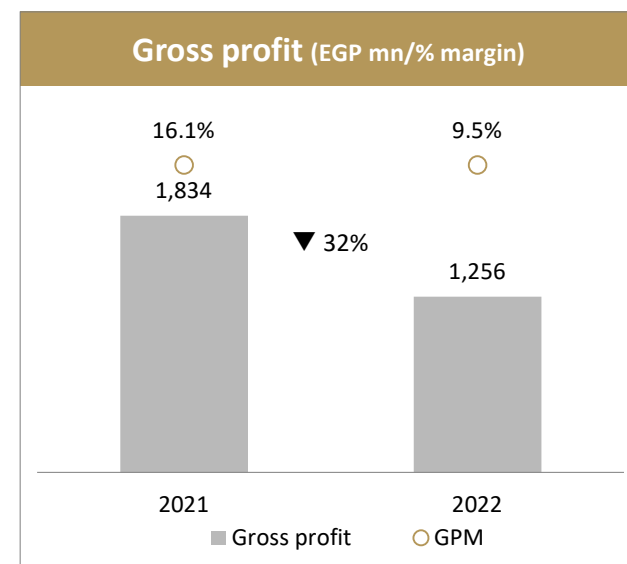
Revenues

Revenues grew by 16% YoY to EGP 13.2 billion in FY22. Export revenue, 63% of total revenues, increased by 7.8% y-o-y supported by local currency devaluation. While local sales increased by 34% y-o-y supported by resilient demand and increase in prices.



COGS

COGS grew by 25% YoY to come in at EGP 12 billion in FY22, representing 91% of revenues during the period. The increase in COGS as a percentage of sales, was due to the increase in raw material cost by 15%. In addition to lower volumes produced during the quarter, which caused diseconomy of scale.

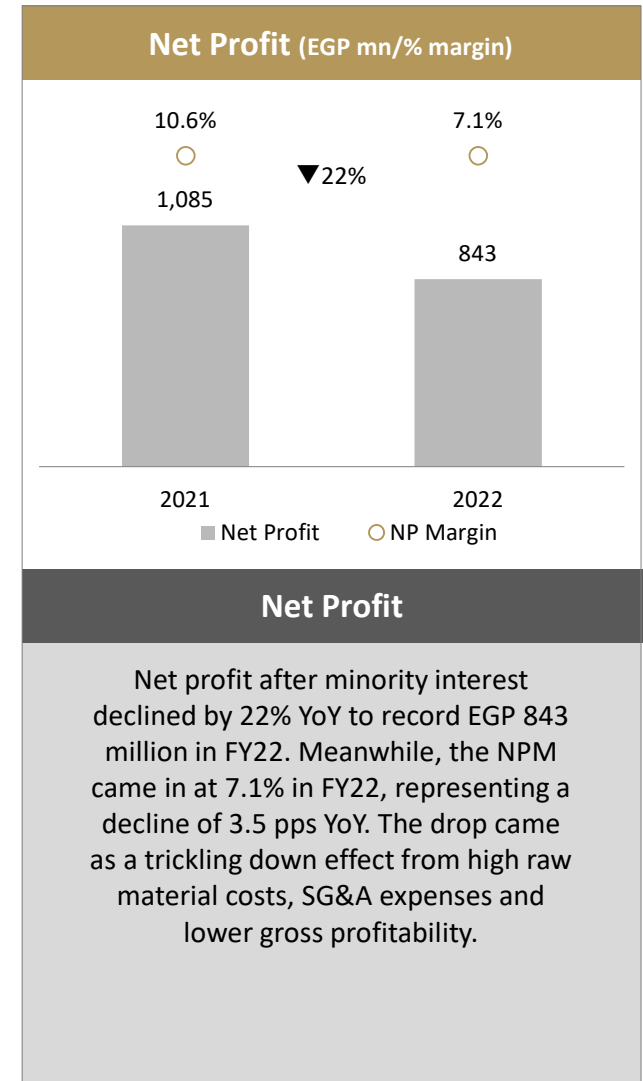
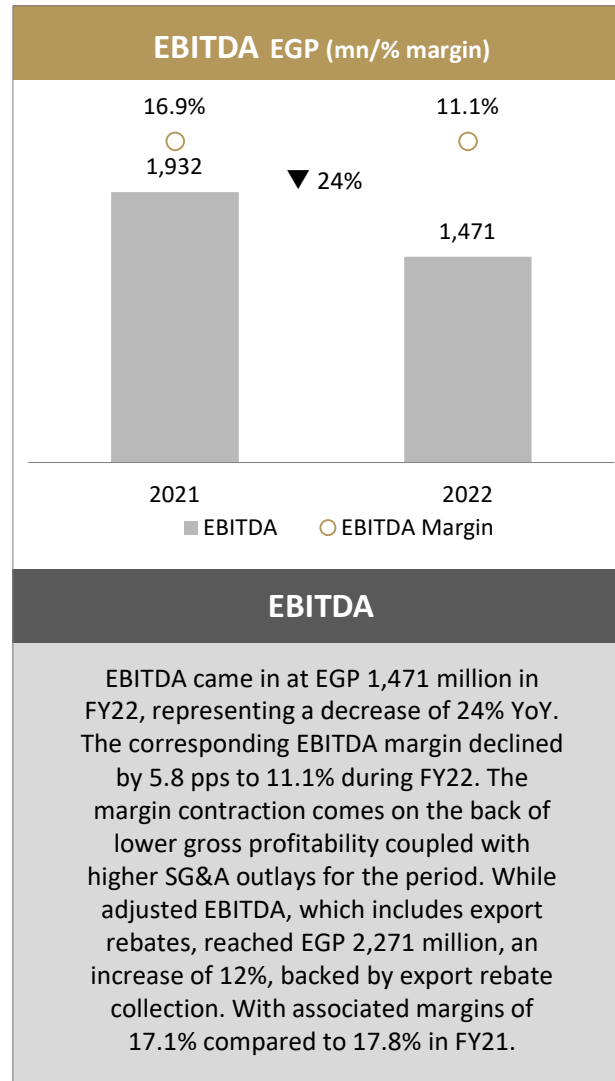
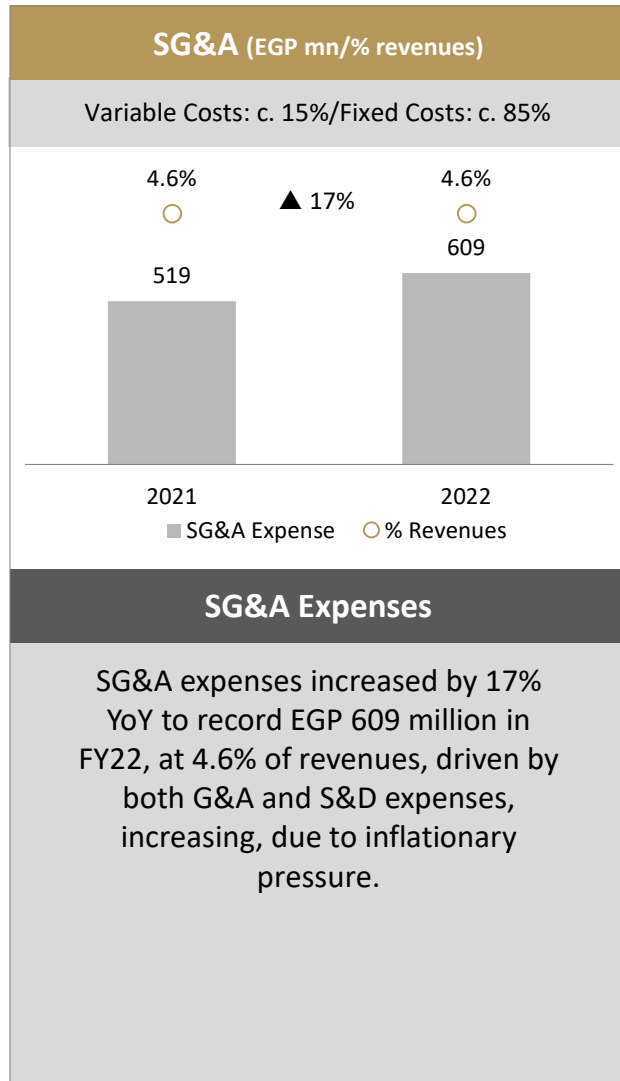


Gross Profit

Gross Profit declined by 32% YoY to EGP 1,256 million in FY22 from EGP 1,834 million in FY21. Meanwhile, the gross profit margin came in at 9.5%, down by 6.6 pps YoY, Margin contraction was primarily due to 1) lower utilization rates compared to 2021 levels. Lower manufacturing volumes, led to unfavorable cost absorption. 2) increase in raw material cost and inflationary impact.

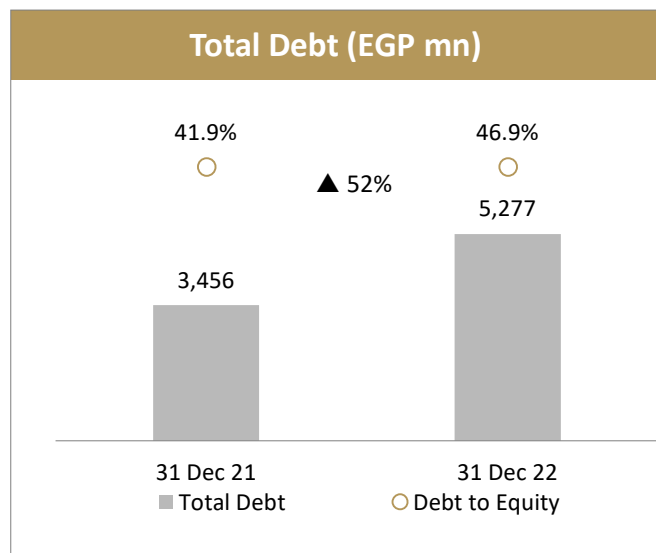
FY22 Financial Performance

Income Statement Highlights



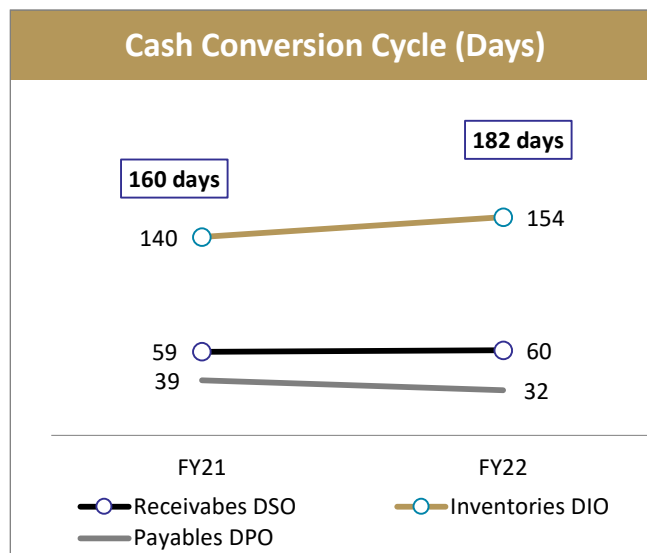
FY22 Financial Performance

Balance Sheet & Other Highlights



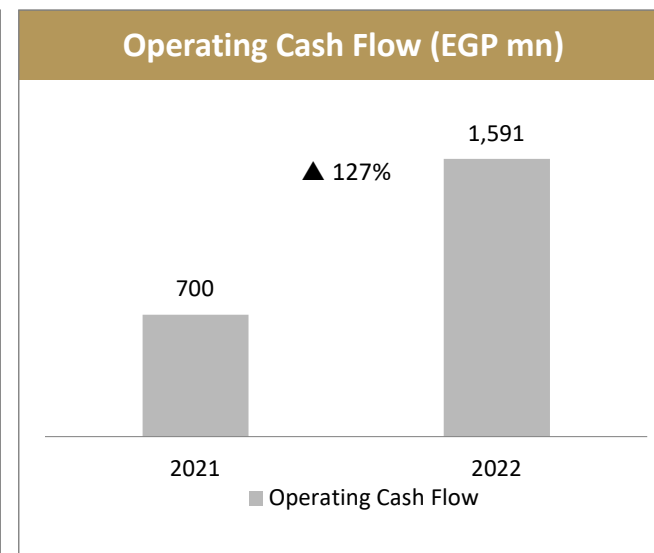
Total Debt

Total Debt came in at EGP 5.2 bn in FY22, up by 52% YTD primarily due to the local currency devaluation and the increase in working capital. On December 31st 2022, OW debt breakdown was 58% USD, 15% Euro and 27% EGP.



Cash Conversion Cycle

The Group's overall cash conversion cycle reached 182 days in FY22. The increase in the CCC is mainly attributable to the increase in inventory DOH from 140 days to 154 days. This trend is expected to decline in 1Q23



Operating Cash Flow

The increase in depreciation & financing expenses and decrease in inventory resulted in increase in liquidity, with the Group's operating cash up YoY, by 127% to record EGP 1,591 million in FY22

The background is a composite image. On the left, a circular medallion with intricate patterns is mounted on a light-colored wall. Below it, a staircase with light-colored steps is visible. On the right, a large, ornate rug with a dark blue and gold pattern is spread out. The text 'Forward-Looking Strategy' is centered over the rug and staircase area.

Forward-Looking Strategy

Forward-Looking Strategy

Key Growth Avenues

Our strategy is to leverage our scale, expertise, branding and competitive position to capture growing global demand for our products through the four pillars listed below



1

Improve Production Capabilities



2

Develop Product Portfolio



3

Expand Local Market Reach



4

Grow Export Market Share



5

Digitize & Enhance Customer Experience



6

Improve HSE Framework



Forward-Looking Strategy

OW Strategy



Planned CAPEX* of c.USD 10mn in 2023, with 5 looms, will see overall capacity grow by 3%

*Capex plan includes machinery/looms only

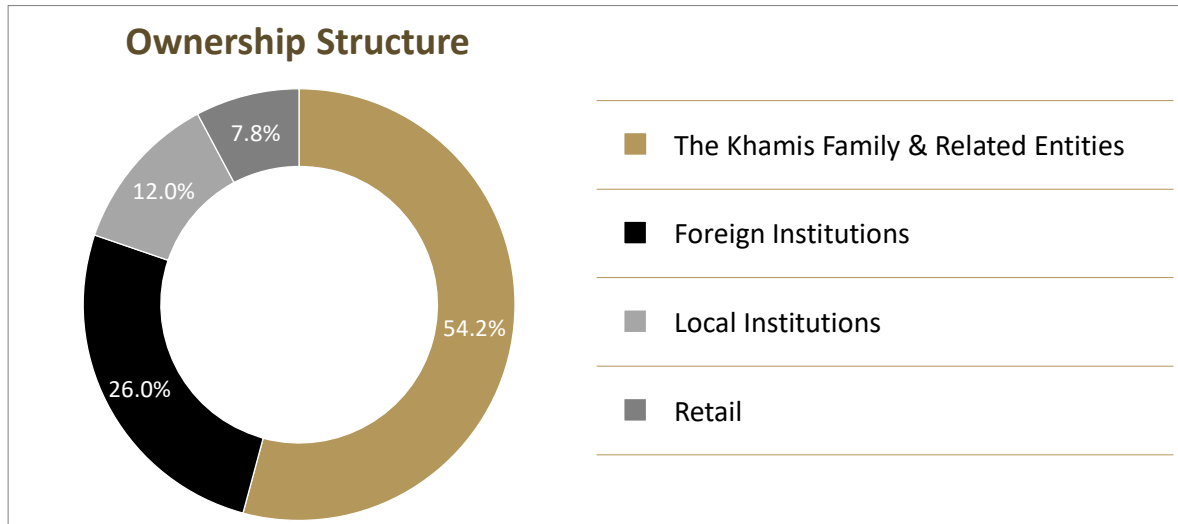




Investor Relations

Investor Relations

Share and Shareholding Overview



Ticker	ORWE
Issued Shares	665,107,268
Par Value/Share	EGP 1.0
Listing Venue	The Egyptian Stock Exchange

Extensive Analyst Coverage

Oriental Weavers | Financial Coverage

Thanks to its strong performance and solid IR framework, Oriental Weavers enjoys wide coverage from multiple reputable financial houses



Appendix

Disclaimer

This presentation contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as “according to estimates”, “aims”, “anticipates”, “assumes”, “believes”, “could”, “estimates”, “expects”, “forecasts”, “intends”, “is of the opinion”, “may”, “plans”, “potential”, “predicts”, “projects”, “should”, “to the knowledge of”, “will”, “would” or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company’s management (“Management”) on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company’s actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company’s business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.

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