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This presentation contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "aims", "anticipates", "assumes", "believes", "could", "estimates", "expects", "forecasts", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company's management ("Management") on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company's actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

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### **Contact**

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## **Financial Highlights**

**3Q 2025** 

Revenue EGP 6.9B

▲ +7% YoY

Gross Profit EGP 0.8B

▼ -9% YoY GPM 12.0% (-2.1 ppts)

> EBITDA EGP 0.9B

▼-14% YoY Margin 12.5% (-3.1 ppts)

> NAP\* EGP 0.6B

▼-0.1% YoY Margin 8.9% (-0.7 ppts)

\* Net Attributable Profit

9M 2025

Revenue EGP 19.5B

▲+13% YoY

Gross Profit EGP 2.3B

▼ -9% YoY GPM 12.0% (-2.9 ppts)

> EBITDA EGP 2.5B

▼ -11% YoY Margin 13.0% (-3.6 ppts)

> NAP EGP 1.7B

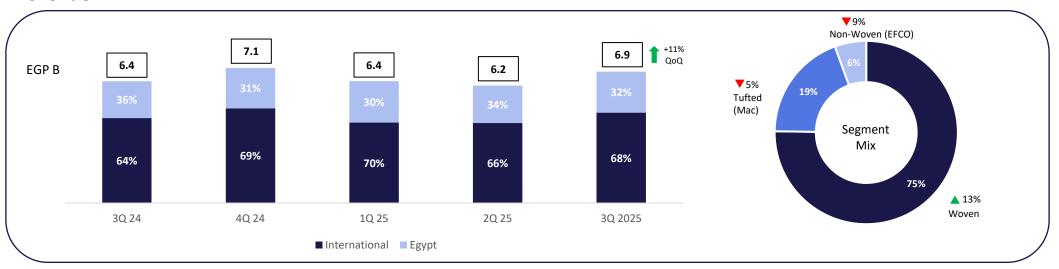
▼ -11% YoY Margin 8.5% (-2.3 ppts)



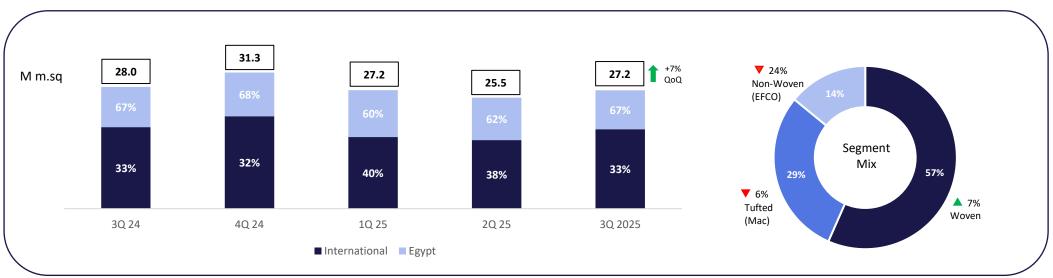
## **Income Statement Highlights**



#### Revenue

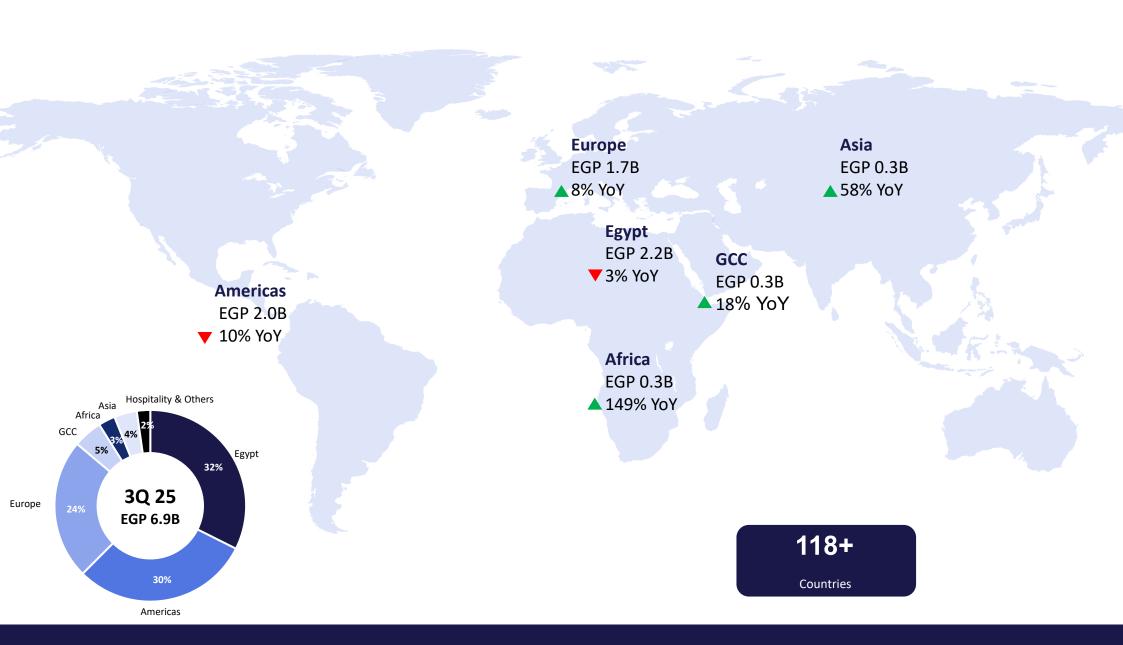


#### **Volume**



## **Diversified Revenue Footprint**

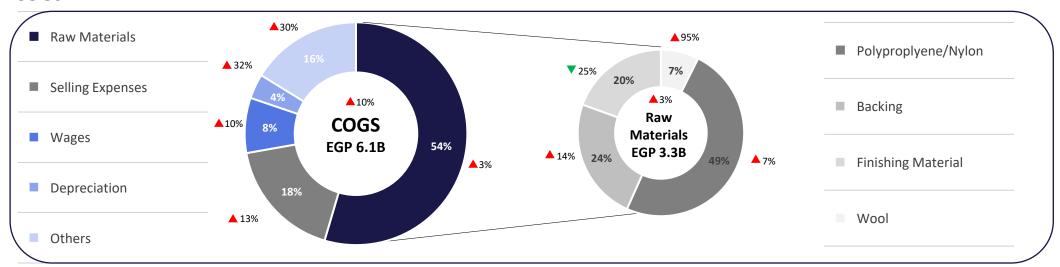




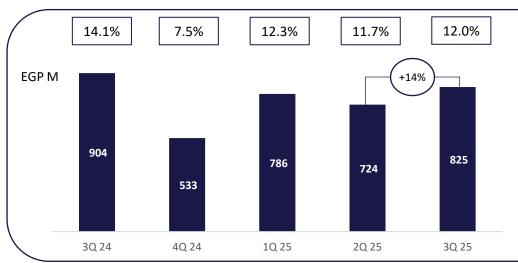
### **Income Statement Highlights**



#### **COGS**



#### **Gross Profit**

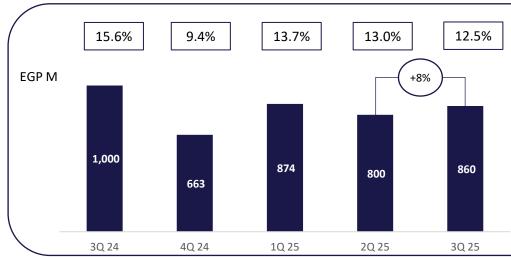


**Gross profit** was EGP 0.8B, down 9% YoY; gross profit margin was down 2.1 ppts YoY to 12.0%, driven by rising input costs that outpaced price increases.

## **Income Statement Highlights**

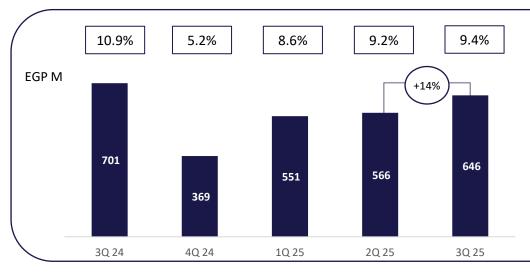


#### **EBITDA**



**EBITDA** was EGP 0.9B, down 14% YoY, with margin contracting 3.1 ppts YoY to 12.5% due to lower gross profit and a 20% increase in SG&A expenses.

#### **Net Profit**



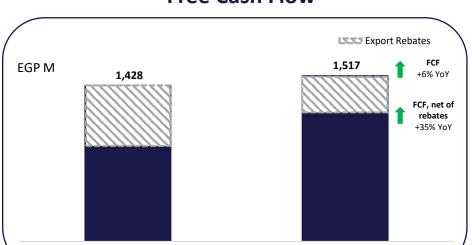
**Net Profit** was EGP 0.6B, down 8% YoY, with margin contracting 1.5ppts to 9.4%, pressured by softer operating performance.

## **Balance Sheet Highlights**

9M 24

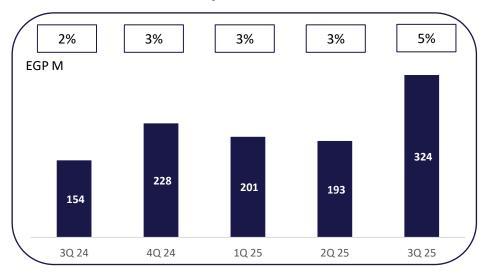


### **Free Cash Flow**

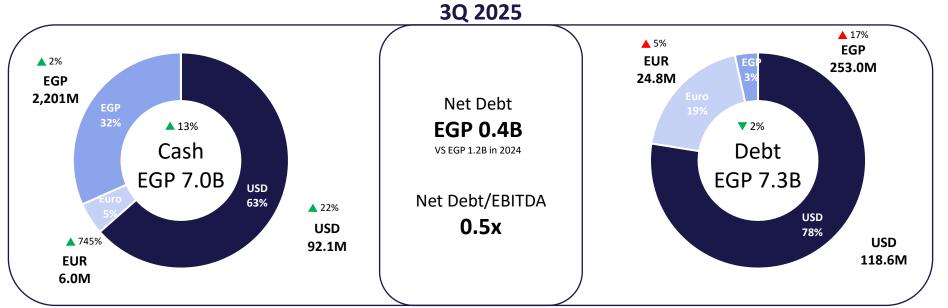


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### CapEx (EGP M)



# Capital Structure



### **Key Projects in 3Q 2025**





### **Mivida Haptech Store**

From Legend to Innovation — First of Its Kind Worldwide

Step into the new Mivida Haptech Store — a space where craftsmanship and technology come together to transform the way you shop for carpets. Here, touch meets tech: explore, design, and visualize your dream rug through immersive digital tools and personalized consultations. More than a store, it's a lifestyle destination that redefines modern home décor — inspiring creativity, convenience, and connection in every detail.



**Trinity City Hotel** 







**Hilton Paddington Hotel** 

